

Preliminary Event Guide

Made for This...

MAKING A POSITIVE IMPACT

RDH • UnderOneRoof®

JULY 22-24, 2021

Indiana Convention Center | Indianapolis, IN

www.rdhunderoneroof.com

RDH • UnderOneRoof®
Extended

JOIN US FOR UOR EXTENDED ON JULY 31ST!

Add an additional day of RDH UOR! Enjoy new content and earn up to 8 CE credits.

Owned & Produced by:



Presented by:

RDH

1,750+ dental hygienists • **125+** exhibits • **20** CE credits

WHY ATTEND?

Now in its 21st year, **RDH Under One Roof** is a conference and exhibition exclusively for dental hygienists. RDH Under One Roof is **THE event for the dental hygiene profession.**

TAKE IT FROM THESE HYGIENISTS,
THIS IS AN EVENT YOU DON'T WANT TO MISS!

“There is no feeling like being in the presence of thousands of people who share the same passion. Be prepared to learn new things whether you’ve been in practice 2 months or 20 years.”

“By far the best conference for dental hygienists. Not only are the classes excellent, but the networking, and the knowledge gained is priceless. It will renew your excitement in your profession each and every year you attend!”

“It is the best event of the year!!! Totally dedicated to hygienists. Best speakers and topics. I could spend a full day and more on in Exhibit Hall. Learn and see products you won’t find anywhere else.”



1,750+
dental hygienists



125+
exhibits



20
credits

2021 CONFERENCE HIGHLIGHTS

- **Diversified clinical general session topics, including cannabis, new products, cultural competency, special needs, forensic dentistry, and so much more!**
 - **New for 2021!** One-hour mini general sessions covering ergonomics, special needs, periodontal, and insurance coding for the dental hygienist.
- **Hands-on workshops offering advanced or new techniques. Some topics of interest are lasers, emergency management, and professional development.**

• ALL ATTENDEE SESSIONS

- **Day 1:** Mega Session/General Session

Commercially supported by:  

- **Day 2:** Keynote/Mega Session

Commercially supported by: **PHILIPS**

- **Day 2:** Mega Session/General Session

Commercially supported by:  

- **Day 3:** Wrap-up/General Session

Commercially supported by: **PHILIPS**

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EARLY BIRD GIFT



Actual item may vary from item pictured.

Register as a full conference attendee now or anytime before **May 31, 2021**, and receive a free **RDH Under One Roof portable charger!**

Registration and payment in full must be received by May 31, 2021, to qualify for the promotion.

If you are already registered (and paid), you will receive the early bird gift (no additional action necessary).

2 WAYS TO RESERVE:



ONLINE:
<https://www.rdhunderoneroof.com/rdhuor2021/registration>



EMAIL:
registration@endeavorb2b.com

GENERAL EVENT
INFORMATION

CONFERENCE

EXHIBITION

TRAVEL &
REGISTRATION

EVENT SCHEDULE

PRE CONFERENCE, WEDNESDAY, JULY 21, 2021

8:00 a.m. – 5:00 p.m.	Exhibits Build
2:00 p.m. – 7:00 p.m.	Registration Open
5:00 p.m. – 6:00 p.m.	*Kickoff Party
6:00 p.m. – 8:00 p.m.	*Private Party

DAY 1, THURSDAY, JULY 22, 2021

6:30 a.m. – 6:00 p.m.	Registration Open
8:00 a.m. – 2:30 p.m.	General Sessions / Workshops*
8:00 a.m. – 4:00 p.m.	Exhibits Build
10:00 a.m. – 6:00 p.m.	CE Kiosk Open
3:00 p.m. – 5:00 p.m.	Mega Session Commercially Supported by PerioProtect and Florida Probe
5:30 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Welcome Reception on the Exhibit Hall Floor
7:30 p.m. – 9:00 p.m.	*Heart to Hands Award Reception (Invitation Only) Commercially Supported by Phillips and RDH Magazine
7:30 p.m. – 9:30 p.m.	*Private Party

DAY 2, FRIDAY, JULY 23, 2021

6:30 a.m. – 8:00 a.m.	*UOR Breakfast
7:00 a.m. – 6:00 p.m.	Registration Open / CE Kiosk Open
8:00 a.m. – 10:00 a.m.	Keynote / Mega Session Commercially Supported by Phillips
10:00 a.m. – 2:30 p.m.	Exhibits Open
10:30 a.m. – 2:30 p.m.	General Sessions / Workshops*
12:30 p.m. – 2:30 p.m.	Lunch on Exhibit Hall Floor
1:00 p.m. – 3:00 p.m.	*Lunch and Learn - Invite Only Commercially Supported by Elevate Oral Care
2:30 p.m. – 5:00 p.m.	Exhibits Close
3:00 p.m. – 5:00 p.m.	Mega Session Commercially Supported by Crest Oral B
5:00 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Networking Reception on the Exhibit Hall Floor
7:30 p.m. – 9:30 p.m.	*Young Reception: The Night is Young Commercially Supported by Young Dental

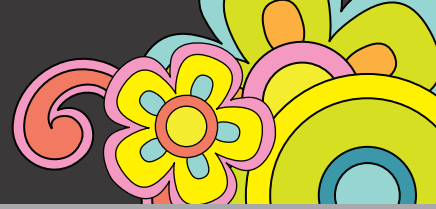
DAY 3, SATURDAY, JULY 24, 2021

7:00 a.m. – 8:00 a.m.	Diversity Panel / Coffee
7:30 a.m. – 1:00 p.m.	Registration Open
7:30 a.m. – 5:00 p.m.	CE Kiosk Open
8:00 a.m. – 12:30 p.m.	General Sessions / Workshops*
10:00 a.m. – 2:30 p.m.	Exhibits Open
12:30 p.m. – 2:30 p.m.	Lunch on Exhibit Hall Floor
3:00 p.m. – 5:00 p.m.	Wrap-Up / Mega Session Commercially Supported by Phillips
5:00 p.m. – 7:00 p.m.	*Farewell Reception Commercially Supported by Patterson Dental

* Pre registration is required for attendance;
seating is limited.

Please note the following:

- Schedule is tentative and subject to change.
- Workshops are ticketed and fee-based. Pre-registration is required for attendance.
- No additional registration is needed to attend general sessions. They are included in your full conference registration fee.



LET'S CONNECT!

#RDHMAG



@RDHMagazine



@RDHMag



@rdhmag

GENERAL EVENT
INFORMATION

CONNECT

with other dental
hygienists.

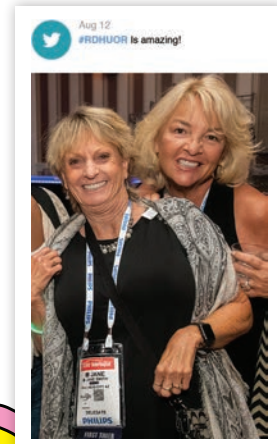
STAY UP-TO-DATE

with event
happenings.

SHARE

your RDH UOR
journey.

WIN PRIZES



GENERAL INFORMATION, FAQs, AND EVENT CONTACTS

ON-SITE REGISTRATION HOURS

Wednesday, July 21	2:00 p.m. – 7:00 p.m.
Thursday, July 22	6:30 a.m. – 6:00 p.m.
Friday, July 23	7:00 a.m. – 6:00 p.m.
Saturday, July 24	7:30 a.m. – 1:00 p.m.

EXHIBIT HALL HOURS

Thursday, July 22	5:00 p.m. – 7:30 p.m.
Friday, July 23	10:00 a.m. – 2:30 p.m. & 5:00 p.m. – 7:30 p.m.
Saturday, July 24	10:00 a.m. – 2:30 p.m.

REGISTRATION

What is included in a full conference registration?

- All general sessions, including the mega, keynote, and wrap-up sessions
- Up to 20 CE credits if you attend only general sessions all three days
- Access to the exhibit hall floor to visit and network with 125+ exhibitors
- Lunch on the exhibit hall floor Friday and Saturday
- Networking reception on Thursday evening* and receptions on the exhibit hall floor Friday and Saturday evenings

See page 67 for additional details.

Please note: Workshops are not included in a full conference registration. Additional registration is required to attend workshops.

GENERAL EVENT

How do I get my dentist to help pay my tuition?

- See page 66 for tips on how to justify your trip to your dentist.

What meals are included?

- Full conference attendees receive lunch on Friday and Saturday and drinks and snacks at each of the networking receptions on the exhibit hall floor.

TRAVEL TIPS

How do I book my hotel room?

See page 65 for details.

How do I find a roommate?

- Join our private Facebook group (RDH Under One Roof Official) to become acquainted with fellow attendees.

What do I wear? How should I pack?

- Typical attire for attendees ranges from business casual to casual. It will be hot outside, but the session rooms will be set for 72 degrees. *This can feel chilly to some, so bring a sweater or light jacket to wear during the day.*

What activities does Indianapolis offer?

- A lot! See page 64 for a list of activities.

EXHIBIT HALL

Will I have time to visit the exhibit hall?

- Yes, and there is so much to see! Visit the exhibit hall during lunch, in between sessions, and during the evening receptions.
- See pages 58-61 for a full diagram of the exhibit hall and a list of exhibiting companies.



CONFERENCE

What is a general session?

- General sessions are large group courses open to all registered conference attendees. Seating is first come, first served, so come early to get a good seat. No additional registration is needed to attend any of the general sessions.

What is a workshop?

- Workshops are small group courses with hands-on elements. Workshops are ticketed and required additional registration for a nominal fee. If you are more than 15 minutes late to a workshop, you can't get in.

What if I am late to a course?

- In an effort to keep the conference program on schedule, courses start promptly. Be early!
- If you are late to a general session, try to enter the room as quietly as possible and find a seat.
- If you are late to a workshop, you may lose your seat! Workshops are always in high demand and often sell out prior to the event. On-site wait-lists are used to fill empty seats. If you are late, your seat will likely be filled.
- If you miss a workshop, you can choose to attend another workshop that is not already sold out. Check in with registration on-site to work out your specific situation. Please note: Refunds will NOT be issued on missed workshops.

Will there be course handouts?

- General sessions will have handouts provided online approximately 30 days before the event. All preregistered attendees will be sent an email notice that the handouts are ready to be printed and downloaded.
- Workshop materials are all provided by the presenter and handed out during the session.



GENERAL INFORMATION, FAQs, AND EVENT CONTACTS

CE CREDITS

How many credits can I expect to earn while attending UOR?

- You can earn up to 20 CE credits by attending general sessions in every time slot on all three days. This includes attendance at the mega, keynote, and wrapup sessions.
- Organize your time to fit your needs. The number of CE credits available is indicated on each course. You can maximize your time to earn as many credits as possible—or earn what you need.

How do I collect my CE credits?

- There is a CE kiosk on-site where you can collect your CE certifications of completion and verification. To do this, follow these instructions: At the end of every session you will be given a CE code. Write down the code and visit the CE kiosk when convenient. At the kiosk, log in, take the course evaluation, and print your CE verification. The CE kiosk will be open all three days of the event. CE redemptions may also be done later from home. Customer service support is available onsite and by phone or email, if needed.

CE CLAIM CREDIT / CE KIOSK INFORMATION

Collect your continuing education credits while on-site at the event.

1. Write down the course code at the end of each session you attend.
2. Visit the onsite CE kiosk and complete the course evaluation.
3. Print the CE verification.

CE Kiosk Hours:

Thursday, July 22	10:00 a.m. – 6:00 p.m.
Friday, July 23	7:00 a.m. – 6:00 p.m.
Saturday, July 24	7:30 a.m. – 3:00 p.m.

Visit dentalacademyofcontinuingeducation.com to access the full library of self-study CE offered by the Dental Academy of Continuing Education!

Powered by



STILL HAVE QUESTIONS? CONTACT US!

Registration Department

(913) 565-2199
registration@endeavorb2b.com

Conference Information

Laura Winfield
Conference Manager
(918) 831-9869
lwinfield@endeavorb2b.com

Event Information & Logistics

Lauren Infanti
Event Operations Manager
(918) 832-9313
linfanti@endeavorb2b.com

Event Marketing

Samantha Forrest
Marketing Manager
(918) 855-2306
sforrest@endeavorb2b.com

Exhibitor Services

Michael Donnell
Exhibitor Services Manager
(918) 831-9707
mdonnell@endeavorb2b.com

CE Coordinator

Aileen Southerland
Community, Content and Sales Coordinator
(918) 832-9271
asoutherland@endeavorb2b.com

Exhibition & Sponsorship Sales

Chris Page
National Sales Manager
(518) 373-0622
cpage@endeavorb2b.com

Lauren Mogelnicki
West, Southwest
(918) 629-3986
lmogelnicki@endeavorb2b.com

Chris Miller
Midwest, Key Accounts
(630) 234-3272
cmiller@endeavorb2b.com

John Buckley
East, Canada
(774) 217-6174
jbuckley@endeavorb2b.com

2021 SPONSORS



RDH UNDER ONE ROOF THANKS THE FOLLOWING SPONSORS FOR THEIR SUPPORT.

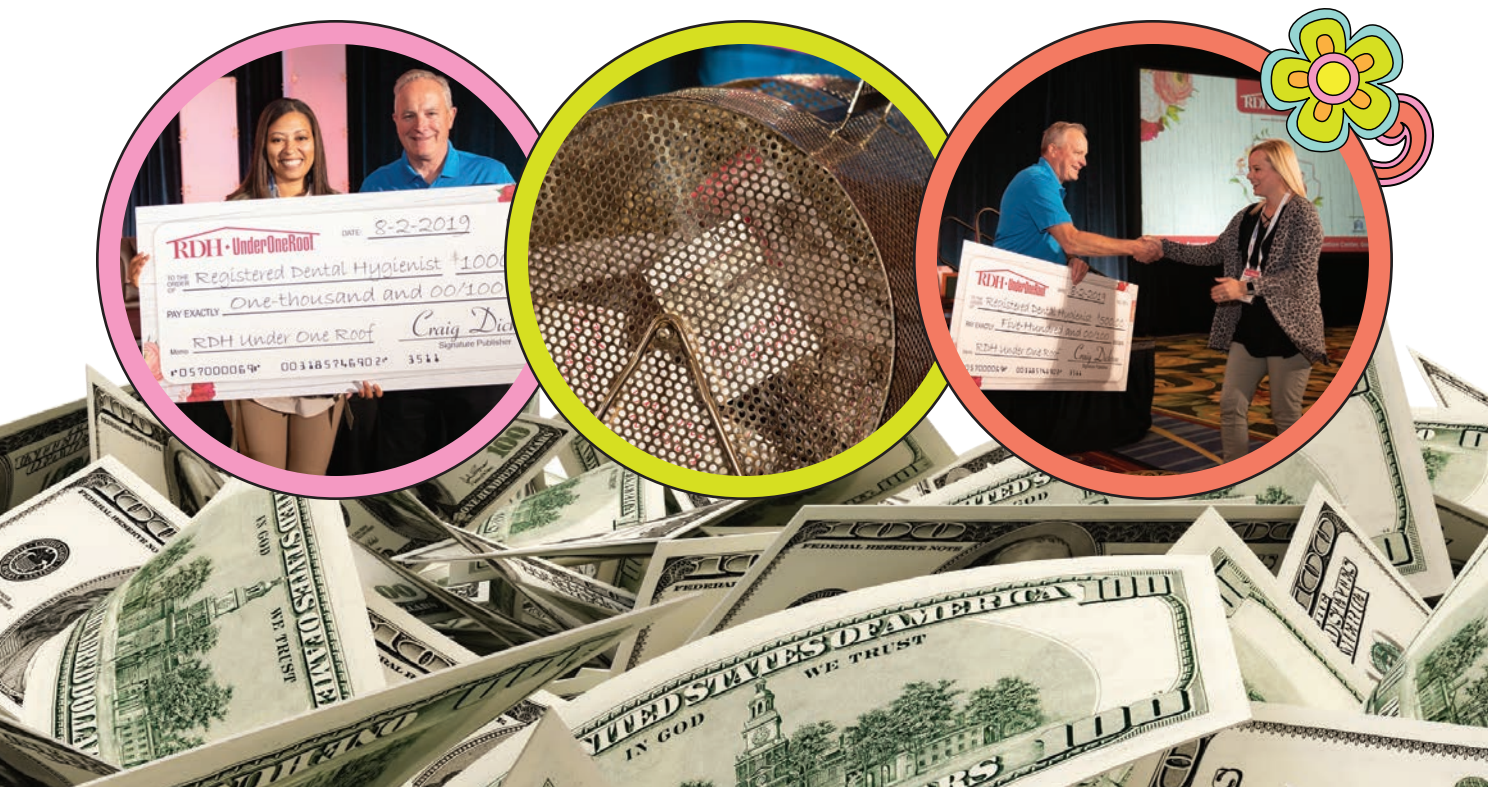
		
		
		
		
		
		
		
		
		
		

GENERAL EVENT
INFORMATION

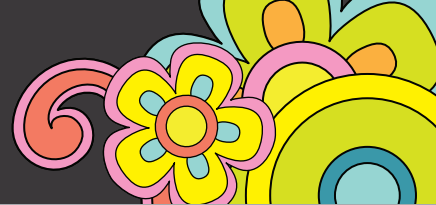
HERE'S YOUR CHANCE TO WIN ONE OF FIVE \$500 AND ONE \$1,000 CASH PRIZES!

All attendees are eligible to enter the “Cash Prize Giveaway” on the exhibit floor to win some extra spending money during your stay in Indianapolis. Just visit the sponsors’ booths during RDH Under One Roof 2021 to be entered for your chance to win cash!

A total of five \$500 and one \$1,000 cash prizes will be given away during the Wrap-Up Session on Saturday, July 24, 2021, from 3:00 p.m. to 5:00 p.m. Complete rules and regulations can be found at www.RDHUnderOneRoof.com/rdhuor2021/prize-giveaway



NETWORKING OPPORTUNITIES



PRE CONFERENCE – WEDNESDAY, JULY 21

5:00 p.m. – 6:00 p.m.	*Kickoff Party
6:00 p.m. – 8:00 p.m.	*Private Party

DAY 1 – THURSDAY, JULY 22

5:30 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Welcome Reception on the Exhibit Hall Floor
7:30 p.m. – 9:00 p.m.	*Heart to Hands Award Reception (Invitation Only) Commercially Supported by PHILIPS & RDH
7:30 p.m. – 9:30 p.m.	*Private Party

DAY 2 – FRIDAY, JULY 23

10:00 a.m. – 2:30 p.m.	Exhibits Open
12:30 p.m. – 2:30 p.m.	Lunch on the Exhibit Hall Floor
1:00 p.m. – 3:00 p.m.	American Academy of Dental Hygiene Annual Business Meeting
2:30 p.m. – 5:00 p.m.	Exhibits Close
5:00 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Networking Reception on the Exhibit Hall Floor
7:30 p.m. – 9:30 p.m.	*Young Party: The Night is Young! Commercially Sponsored by YOUNG

DAY 3 – SATURDAY, JULY 24

10:00 a.m. – 2:30 p.m.	Exhibits Open
12:30 p.m. – 2:30 p.m.	Lunch on the Exhibit Hall Floor
5:00 p.m. – 7:00 p.m.	*Farewell Reception Commercially Supported by PATTERSON DENTAL

“

You won't regret it! It's the best value for your buck, and you meet so many amazing people while having tons of fun learning!

”



CONFERENCE AND EVENT SCHEDULE

WEDNESDAY, JULY 21, 2021 | PRECONFERENCE

2:00 p.m. – 7:00 p.m.	Registration Open
5:00 p.m. – 6:00 p.m.	*Kickoff Party
6:00 p.m. – 8:00 p.m.	*Private Party

THURSDAY, JULY 22, 2021 | DAY 1

6:30 a.m. – 6:00 p.m.	Registration Open
8:00 a.m. – 10:00 a.m. GENERAL SESSIONS	Decreasing disparities through dental care Lesley Tuomi, RDH
	Cannabis use: Weed my lips! Victoria Patrounova, RDH, MHA
	“Are you on top of the heap?”: Are you confident in your knowledge of the most frequently prescribed medications and their effects on dental hygiene treatment planning? Tom Viola, RPh, CCP
	Five essential skills every RDH needs in the age of uncertainty Carol Jahn, RDH, MS Commercially Supported by: Waterpik
10:00 a.m. – 6:00 p.m.	CE Kiosk Open
10:30 a.m. – 12:30 p.m. GENERAL SESSIONS	Myofunctional therapy: 10 things every RDH needs to know Irene Iancu, BSc, RDH, CTD, OM
	Diabetes by the numbers: A comprehensive guide to treating diabetic patients Jamie Collins, RDH Commercially Supported by: Sunstar Americas, Inc.
	The mental dental connection: Exploring the cyclical relationship between mental health and oral health Joy Void-Holmes, RDH, BSDH, DHSc Commercially Supported by: AADH
	Made for Now! New Products Impacting Patient Treatment Tricia Osuna, BSDH, RDH, FAADH
10:30 a.m. – 12:30 p.m. WORKSHOPS	Power hygiene unlimited: There's power in laser AND power in you! Elaine Rodriguez, RDH Commercially Supported by: Dental Laser Integrations
	Advanced medical emergency preparedness and training John B. Roberson, DMD, FACD, FICD, FICOI Commercially Supported by: Crest Oral B
	Breaking the cycle of blame and shame – Effective strategies to combat oral dysbiosis Anne Nugent Guignon, RDH, MPH, CSP Commercially Supported by: Waterpik



NETWORKING	GENERAL SESSIONS	WORKSHOPS	ALL ATTENDEE SESSION
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THURSDAY, JULY 22, 2021 | DAY 1 (CONT.)

1:30 p.m. – 2:30 p.m. MINI SESSIONS	Understanding peri-implant diseases: What does the evidence say? Lisa Mayo, RDH, BSDH, MHA
	Don't fly blind: Periodontal endoscopy in the modern dental practice Nicole Fortune, MBA, RDH
	Tori and frena and deviated septum, oh my! Shirley Gutkowski, RDH, BSDH
	Paving the way in the public section: Exciting career options out of the op Brooke Crouch, RDH
3:00 p.m. – 5:00 p.m. ALL ATTENDEE SESSION	Mega Session - Great expectations: Our future as essential members of the primary health-care team Casey Hein, BSDH, MBA, RDH Commercially Supported by: Perio Protect and Florida Probe
5:00 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Welcome Reception on the Exhibit Hall Floor
7:30 p.m. – 9:00 p.m.	*Heart to Hands Award Reception (Invitation Only) Commercially Supported by: Philips & RDH Magazine
7:30 p.m. – 9:30 p.m.	*Private Party

FRIDAY, JULY 23, 2021 | DAY 2

6:30 a.m. – 8:00 p.m.	*UOR Breakfast
7:00 a.m. – 6:00 p.m.	Registration Open CE Kiosk Open
8:00 a.m. – 10:00 a.m. ALL ATTENDEE SESSION	Keynote: Complaint-free business Will Bowen Commercially Supported by: Philips
10:30 a.m. – 12:30 p.m. GENERAL SESSIONS	Bacteria, parasites, and fungi, oh my! Phase contrast microscopy for pathogen detection, diagnosis, and case acceptance Frances Horning, RDH, EFDA
	Fifty shades of green: Forensic dentistry in the 21st century Amber Riley, MS, RDH, FAAFS
	Brushing is not enough: Educating the aging population about their need for improved oral care William Pareletz, DMD Commercially Supported by: VOCO
	Make an impact on patient treatment with new products! Tricia Osuna, BSDH, RDH, FAADH
10:30 a.m. – 12:30 p.m. WORKSHOPS	Power hygiene unlimited: There's power in laser AND power in you! Elaine Rodriguez, RDH Commercially Supported by: Dental Laser Integrations
	Advanced medical emergency preparedness and training John B. Roberson, DMD, FACD, FICD, FICOI Commercially Supported by: Crest Oral B
10:30 a.m. – 2:30 p.m.	Exhibits Open

CONFERENCE AND EVENT SCHEDULE

FRIDAY, JULY 23, 2021 | DAY 2 (CONT.)

12:30 p.m. – 2:30 p.m.	Lunch on the Exhibit Hall Floor
1:00 p.m. – 3:00 p.m.	American Academy of Dental Hygiene—Networking Activity (Annual Business Meeting)
1:00 p.m. – 3:00 p.m.	Lunch and Learn *Invite Only* In-Office and At-Home Caries Prevention Commercially supported by: Elevate Oral Care
1:30 p.m. – 2:30 p.m. MINI SESSIONS	Cheeseburger with a side of floss! Effective communication in the dental office Theresa McCarter, BSDH, RDH
	Protecting your income, lifestyle, and family—Understanding disability insurance for the dental professional Susan Cotten, BSDH, RDH, OMT
	Can you hear me now? The disturbing impact of chronic noise pollution Anne Guignon, MPH, RDH, CSP
	WARNING: Graphic photographs ahead! Katrina Sanders, RDH, BSDH, MED, RF
3:00 p.m. – 5:00 p.m. ALL ATTENDEE SESSION	Mega Session - Provide the best care for your patients and for YOU Andrea Johnson, MS, RDH; Carlos Rodriguez, RDH; Amber Lovatos, MS, RDH; Franklyn Aguebor, DDS Commercially Supported by: Crest Oral-B
5:00 p.m. – 7:30 p.m.	Exhibits Open
6:00 p.m. – 7:30 p.m.	Networking Reception on the Exhibit Hall Floor
7:30 p.m. – 9:30 p.m.	*Young Party: The Night is Young! Commercially Supported by: Young Dental

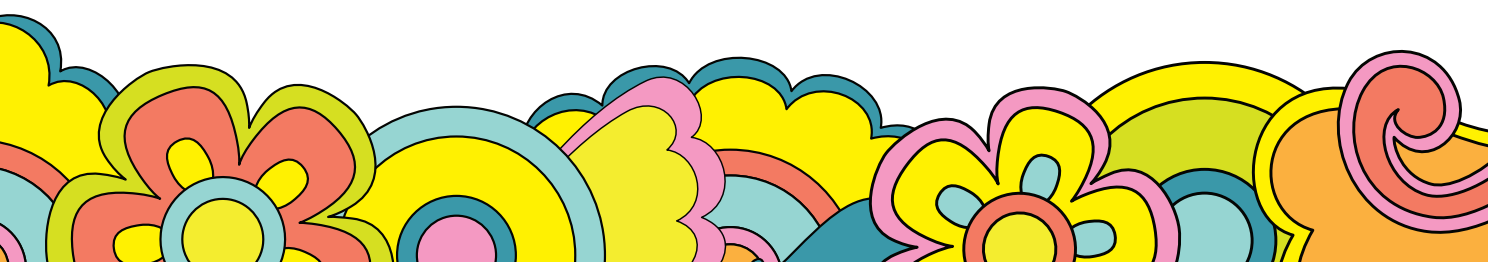
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***By far the best conference for dental hygienists.
Not only are the classes excellent, but the
networking, and the knowledge gained is priceless.
It will renew your excitement in your profession
each and every year you attend!***

”



NETWORKING	GENERAL SESSIONS	WORKSHOPS	ALL ATTENDEE SESSION
SATURDAY, JULY 24, 2021 DAY 3 (CONT.)			
7:00 a.m. – 8:00 a.m.	Diversity Panel / Coffee		
7:30 a.m. – 1:00 p.m.	Registration Open		
7:30 a.m. – 3:00 p.m.	CE Kiosk Open		
8:00 a.m. – 10:00 a.m. GENERAL SESSIONS	Anxiety through the roof! Ryan Rutar, MAM, BS, BA, RDH		
	The Alzheimer's experience Angie Stone, BS, RDH		
	Big fat happy herpes family: Oral manifestations of human herpes virus (HHV) infections Sherri Lukes, RDH, MS, FAADH		
	A close-up look at improving oral health and successfully treating special needs patients from the people who love them Danyelle Evans, RDH; Kali Hunt, MED, RDH; Crystal Spring, RDH		
10:00 a.m. – 2:30 p.m.	Exhibits Open		
10:30 a.m. – 12:30 p.m. GENERAL SESSIONS	Become a hero of dentistry and solve the dry mouth mystery. Shannon Nanne, RDH Commercially Supported by: Sunstar Americas, Inc.		
	Crashing the biofilm party! Understanding the path to safe dental unit waterlines. Amanda Hill, RDH		
	Dazed and confused: Unmasking the cannabis and vaping explosion Edie Gibson, MS, RDH		
	Details coming soon Commercially Supported by: Hu-Friedy		
12:30 p.m. – 2:30 p.m.	Lunch on the Exhibit Hall Floor		
3:00 p.m. – 5:00 p.m. ALL ATTENDEE SESSION	Wrap Up / Mega Session Details coming soon Commercially Supported by: Philips		
5:00 p.m. – 7:00 p.m.	*Farewell Reception Commercially Supported by Patterson Dental		



SPEAKER LIST

Endeavor Business Media and the staff of RDH Under One Roof would like to thank the session presenters for their dedication and participation in the conference. Additional speaker information can be found on rdhunderoneroof.com.



Franklyn Aguebor
DMD



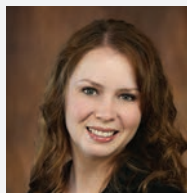
Nicole Fortune
MBA, RDH



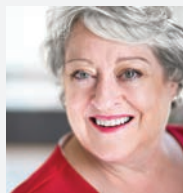
Will Bowen



Edie Gibson
MS, RDH



Jamie Collins
RDH



Anne Nugent Guignon
RDH, MPH, CSP



Susan Cotten
BS, RDH, OMT



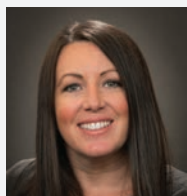
Shirley Gutkowski
RDH, BSDH



Brooke Crouch
RDH



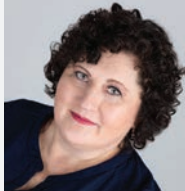
Casey Hein
BSDH, MBA, RDH



Danyelle Evans
RDH



Amanda Hill
RDH



Frances Horning
RDH, EFDA



Amber Lovatos
MS, RDH



Kali Hunt
RDH, MED



Lisa Mayo
MHA, BSDH, RDH



Irene Iancu
BSc, RDH, CTD, OM



Theresa McCarter
BSDH, RDH



Carol Jahn
MS, RDH



Shannon Nanne
RDH



Andrea Johnson
MS, RDH



Tricia Osuna
BSDH, RDH, FAADH



Sherri Lukes
RDH, MS, FAADH

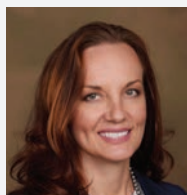


Victoria Patrounova
RDH, MHA

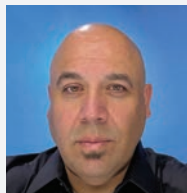
SPEAKER LIST



William Paveletz
DMD



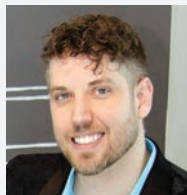
Amber Riley
MS, RDH, FAAFS



Carlos Rodriguez
RDH



Elaine Rodriguez
RDH



Ryan Rutar
RDH, MAM, BS, BA



Katrina Sanders
RDH, BSDH, MED, RF



Crystal Spring
RDH



Angie Stone
BS, RDH



Lesley Tuomi
RDH






Thomas Viola
RPh, CCP



Joy Void-Holmes
RDH, BSDH, DHSc

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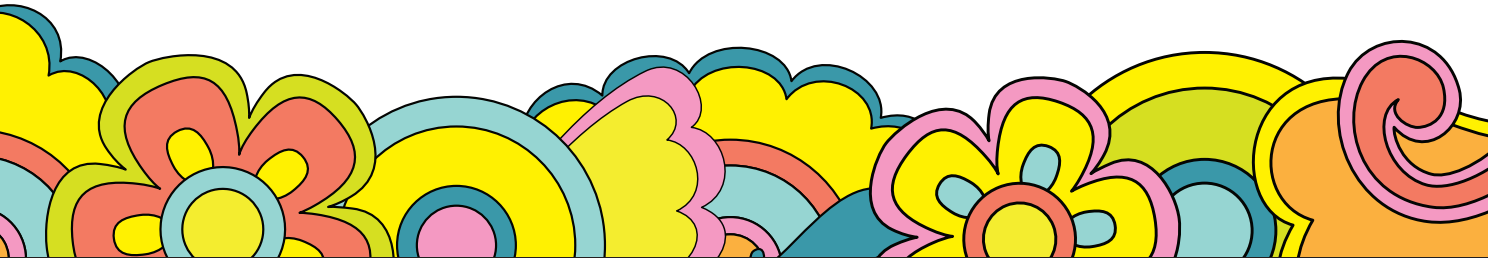
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CAUTION! Completing a single continuing education activity DOES NOT provide enough information to claim that s/he is an expert on the topic presented. It is a combination of many educational activities and clinical experience that allows the participant to develop skills and expertise.

Provider contact information: Laura Winfield, Conference Manager, lwinfield@endeavorb2b.com or direct at 918-831-9869.



CONFERENCE DETAILS

Courses with commercial support provided by an unrestricted educational grant include the logo of the commercial supporter. Expanded information regarding speakers, session details, and other conference and event information can be found on the RDH Under One Roof website, rdhunderoneroof.com.

General Sessions comprise most of the UOR presentations. They are included in a full conference registration. Seating is first come, first serve, so arrive early to get a good seat!

Mega Sessions, Keynote, and **Wrap-up Sessions** are all-attendee general sessions and are also included in a full conference registration.

Workshops are small hands-on sessions in a classroom setting. Workshops require additional registration to attend. Workshops sell out quickly! Do not miss the opportunity to attend—register early.

Networking Activities are fun non-CE activities designed to promote fellowship and mentorship with your peers. Be sure to check if an activity requires registration to attend. Lunch on Thursday and Friday and several receptions are included in a full conference registration.

WEDNESDAY, JULY 21, 2021 | PRE CONFERENCE

5:00 p.m. – 6:00 p.m.	Networking Activity
	*Kickoff Party

6:00 p.m. – 8:00 p.m.	Networking Activity
	*Private Party





NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

8:00 a.m. – 10:00 a.m.
General Session

Diversity/Cultural Competency | 2 CE Decreasing disparities through dental care



Lesley Tuomi, RDH

OBJECTIVES:

- Gain a deeper understanding of structural racism
- Learn how the profession of dentistry fits into the creation of disparities
- Understand how you can use your role as a dental hygienist to reduce inequalities
- Form ideas about ways to enact change in your hometown

In the weeks that followed the death of George Floyd, all 50 states, along with cities in eighty other countries throughout the world, saw an eruption of demonstrations, protests, and riots. Cries for equality rang out like never before, and the words “systemic racism” were thrown around by every media outlet. But ... does every American understand what those words mean? This course will not only provide the attendee with a brief history of some of the events that led to the epidemic known as “systemic racism,” but will also take a look at our society today and explain how the profession of dentistry contributes to the inequalities still faced by many children throughout this country. Disparity reduction is complex work. The focus of this course will be on exploring how the dental hygienist can play a critical role in the induction of change. The main objective is to empower each participant with the understanding, ideas, and instruction needed to make a positive change in their own community.

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

8:00 a.m. – 10:00 a.m.
General Session

Cannabis | 2 CE
Cannabis use: Weed my lips!



Victoria Patrounova, RDH, MHA

OBJECTIVES:

- Identify smoking and vaping trends
- Recognize the differences in tobacco exposure and nicotine content among various nicotine products /e-cigarettes and their health risks
- Compare e-cigarettes to traditional cigarettes for their potential to induce addiction
- Evaluate the role of e-cigarettes in harm reduction programs for smokers who are unwilling to quit
- Discuss recent outbreak of pulmonary disease (EVALI) associated with vaping
- Identify barriers for chairside tobacco-cessation interventions

This course will examine the smoking trends among different groups in the US. Recently, the highest number of US adolescents and young adults using novel tobacco and nicotine products has been recorded. In this course, we will discuss smoking trends among different US demographic groups. Participants will identify the differences in the nicotine content and health risks of e-cigarettes/JUULs and traditional cigarettes. E-cigarettes will be compared to traditional cigarettes for their potential to induce addiction and assist tobacco cessation. Participants will identify the barriers of tobacco cessation interventions and evaluate harm reduction products for smokers who are unwilling to quit. This course will also allow participants to become familiar with the recent outbreak of pulmonary diseases associated with vaping.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

8:00 a.m. – 10:00 a.m.
General Session



Pharmacology | 2 CE

“Are you on top of the heap?”: Are you confident in your knowledge of the most frequently prescribed medications and their effects on dental hygiene treatment planning?

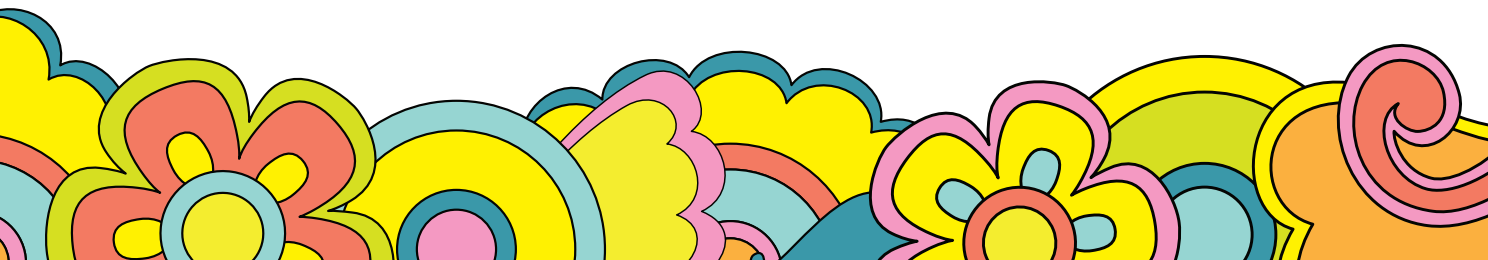
Tom Viola, RPh, CCP

OBJECTIVES:

- Identify the most frequently prescribed brand-name medications for the treatment of systemic illnesses
- Discuss the basic mechanisms of action, potential adverse reactions, drug interactions, and contraindications of these medications
- Explain the dental hygiene considerations of these medications and their potential impact on treatment
- Describe patient management strategies essential for successful treatment planning and proper care of medically complex dental hygiene patients

The challenge faced by all dental hygienists today is to provide safe and effective treatment to our medically complex patients. However, dental hygienists find themselves practicing in a marketplace awash in direct- to-consumer advertising of prescription drugs and in the midst of an explosion of new drug entities over the last several years. Thus, many dental hygienists may find it challenging to stay up to date with the latest prescribing trends in disease state management. This program will provide an overview of those frequently prescribed brand-name medications whose actions, side effects, contraindications, and potential drug interactions may have the greatest impact on dental hygiene treatment

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

8:00 a.m. – 10:00 a.m.
General Session

Professional Development | 2 CE

Five essential skills every RDH needs in the age of uncertainty



Carol Jahn, RDH, MS

OBJECTIVES:

- Understand how curiosity helps us know our patients better and drive life-long learning
- Describe the importance of sharing the responsibility for identifying and discussing a patient's oral health needs and understanding how it contributes to overall practice health
- Evaluate and improve communication skills to increase acceptance of recommendations and treatments
- Recognize that excellence has multiple pathways that allow us to find greater flexibility and adaptability with patient needs and wants
- Examine the importance of kindness and empathy in maintaining and developing relationships with patients and coworkers

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The coronavirus pandemic brought to the surface and deepened the growing unhappiness and dissatisfaction many dental hygienists are having with clinical practice. While it is tempting to play the “blame game”—the doctor, the office manager, or the professional association—the key to restoring the value of the dental hygienist lies within ourselves. This course will explore how five essential skills—curiosity, shared responsibility, effective communication, adaptability, and kindness—can help you regain your love of dental hygiene and lead you to your best life at work and home.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
General Session

Orofacial Myofunctional Therapy | 2 CE
Myofunctional therapy: 10 things every RDH needs to know



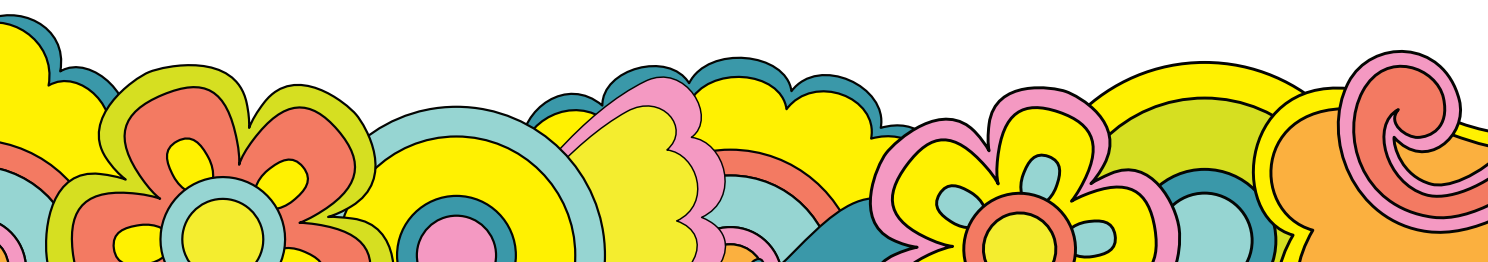
Irene Iancu, BSc, RDH, CTD, OM

OBJECTIVES:

- Define OMT (orofacial myofunctional therapy) and OMD (orofacial myofunctional disorder)
- Describe five common symptoms of orofacial myofunctional disorders and their root causes
- Describe assessment tools for the RDH while chairside with patients
- Discuss common consequences for patients with orofacial disorders
- Review further continuing education opportunities for RDHs interested in OMT and OMDs
- Identify various treatments required to provide better lip and tongue support

This sought-after specialty is growing as awareness for the connection between breathing, eating, and sleep disorders becomes spotlighted in dentistry. Dental hygienists provide valuable time with patients, which can give us a greater opportunity to assess the oral cavity, habits, and changes in the dentition. Have you wondered why anterior open bite cases postorthodontic treatment relapse, or why the oral cavity poses an increased risk for gingivitis and periodontal disease with mouth breathers? Those answers are in this course along with some solutions. This course will discuss five of many important things you as a dental hygienist can look for and help with related to orofacial myofunctional disorders and orofacial myofunctional therapy.

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
General Session

Oral-Systemic Health | 2 CE

Diabetes by the numbers: A comprehensive guide to treating diabetic patients



Jamie Collins, RDH

OBJECTIVES:

- Attendees will review the various types and causes of diabetes mellitus
- Introduce latest statistics of diabetes nationally and worldwide
- Review of common medications used to treat diabetes and related conditions
- Introduce alternative glucose monitoring systems in diabetes care that your patients may be using
- Discuss link of periodontal disease and diabetes control
- Attendees will get an introduction to CDT codes for HbA1c and point-of-service in-office testing
- Discuss oral-systemic links and associated risks
- Discuss implementing oral care routines for diabetic patients that may be instrumental for improved home care

Thirty-three million Americans are afflicted by diabetes, with an estimated 7.2 million cases undiagnosed. The disease continues to plague society. With the increasing diabetes epidemic, it is estimated that by the year 2050, one in three Americans will be diabetic in their lifetime. Diabetic patients are two to three times more likely to develop periodontal disease than nondiabetics and deal with common codiagnoses, often also autoimmune. With 80% of diabetics in middle and lower class American society, dental clinicians have the ability to make a difference in the life of these individuals through education and screening. In 2018, new CDT codes were implemented to aid dental care workers to identify and help manage the oral-systemic link of diabetes. As a diabetic herself, the speaker will share the journey from both the point of a dental care provider and as a diabetic patient. This course will help identify the types, causes, codiagnosis, treatments, and patient education and motivation tactics to provide the best possible patient care

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NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
General Session

Dental Hygiene Products | 2 CE

Made for now! New products impacting patient treatment



Tricia Osuna, BSDH, RDH, FAADH

OBJECTIVES:

- Recognize improvements in products used by dental professionals
- Compare new materials and products for various aspects of dentistry
- Evaluate options in appropriate delivery of treatments
- Communicate effectively to patients and assist in the business of the dental practice
- Recognize and evaluate changes to implement in the practice

This creative concept in education offers attendees an opportunity to hear directly from manufacturers as they present their newest products with education. Company representatives speak for 10 minutes, presenting education—not pricing or competitive information—on their products. The pace is fast and the information extremely valuable while respecting your time. This is a creative and thought-provoking learning experience! Please note that this is not a repeated course.

**This course is commercially supported.*

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
General Session

Public Health / Community Involvement | 2 CE

The mental dental connection: Exploring the cyclical relationship between mental health and oral health



Joy Void-Holmes, RDH, BSDH, DHSc

OBJECTIVES:

- Define mental health and mental illness and distinguish between the two terms
- Recognize signs and symptoms of mental disorders
- Understand the spectrum of mental illnesses
- Discuss recommended treatment and preventative measures for mental conditions discussed in this course
- Illustrate the cyclical relationship between mental and oral health
- List common oral conditions associated with mental illness
- Identify medications commonly prescribed for mental illness that cause oral health complications

The mounting evidence of oral health complications among individuals who suffer from mental illness poses a significant public health problem. In turn poor oral health can exacerbate mental health issues. As the cyclical relationship between mental health and oral health continues to be highlighted within the medical and scientific community, dental hygienists have a responsibility to educate their patients about this connection. This course is designed to provide the dental hygienist with an understanding of mental health and mental illness. It will present the causes, risk factors and symptoms of mental disorders along with diagnostic methods and treatment options. In addition, this course will explore common mental health conditions and new mental health disorders that have developed as a result of the COVID-19 pandemic. Participants will explore oral health implications of mental illness and the impact of oral health on mental health. Specifically, participants will learn about dental conditions and diseases encountered routinely in dental practices among individuals who suffer from mental illness.

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GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
Workshop

Medical Emergency | 2 CE | \$20

Advanced medical emergency preparedness and training



John B. Roberson, DMD, FACD, FICD, FICOI

OBJECTIVES:

- What to do in the first 10 minutes of a medical emergency
- Recognize adverse reactions to drugs and implement appropriate interventions for those causing a medical emergency
- ALSDH: Brief discussion of the program:
 - Module 1 – Anaphylaxis
 - Module 2 – AED
 - Module 3 – Emergency Medications
 - Module 4 – Pediatric Emergency Preparation
 - Module 5 – Airway Emergencies
 - Module 6 - Local Anesthesia & Emergencies
- Understand and know the **CORE 8 DRUGS** (Critical Office Resuscitative Emergency Drugs) your office needs for medical emergencies
- Recognize and discuss management of the **DOMS 16** (Dental Office Medical Emergencies)
- Legal Ramifications of adverse events in dental offices
- Case Presentations involving various medical emergencies that occurred in dental offices
- Describe all contents within the emergency drug kit and know their uses
- Medical emergency algorithms
- HyperDiabetes: The Terrible Triad of Hypertension/Diabetes/Obesity
- Medical Emergency Mock Drill for Dentist and Staff with each role defined for each medical emergency
- Emergency Drug Checklist development for the dental office
- C.A.N.A.L. Acronym for medical emergency recall
- Patient Red Flags
- Patient Risk Factor Matrix

Medical Emergencies happen in dental offices. They are not rare. Dentists and their staff must be ready, there can be no exception. **Regarding dental office medical emergencies, it is not a question of “if” - rather it is a question of “when.”**

A dentist can expect a patient to have a medical emergency in his/her office once every two years of practice. 50% of those emergencies will be syncope. A medical emergency other than syncope can be expected to occur every four years. The first 10 minutes are critical in a life-threatening emergency. This is an energetic, interactive lecture devoted to having dental hygienists ALSDH-Ready. Every Hygienist needs to be ALSDH-Ready! A Medical emergency is a TEAM matter! Dentists need staff that are fully trained to handle the emotionally challenged state of mind one will be in when a life-threatening emergency does occur in their office.

Empower Hygienists the ability to truly help and assist in saving a life. Is the practice equipped and the Staff trained to handle the situation? Hygienists WILL be trained and know what to do for their offices after this lecture.

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CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
Workshop

Lasers | 2 CE | \$20
Power hygiene unlimited: There's power in laser AND power in you!



Elaine Rodriguez, RDH

OBJECTIVES:

- Understand the clinical efficacy and therapeutic value of various dental hygiene laser treatments
- Products & Services: Identify yourself as the Hygiene-Intrapreneur and your role in the dental business fee for service model
- Take the “sleaze” out of “sales” and learn how to build long term value through oral-systemic connections

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As dental medicine continues to evolve, laser technology is becoming more popular and widely accepted, creating a higher market value and competitive advantage to the certified hygienist. In this power-packed workshop, we will visit the various laser therapeutics every laser hygienist (or aspiring!) should be proficient in, as well as introduce the concept of the 2021 Prevention Specialist: The Hygiene-Intrapreneur





NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

10:30 a.m. – 12:30 p.m.
Workshop

Periodontal Disease | 2 CE | \$20

Breaking the cycle of blame and shame – Effective strategies to combat oral dysbiosis



Anne Nugent Guignon, RDH, MPH, CSP

OBJECTIVES:

- Recognize why oral diseases are called dysbiotic communities
- Consider how multiple pathogens create an inflamophilic environment
- Understand the nuts and bolts of a healthy microbial community
- Learn new strategies to combat oral dysbiosis
- Appreciate the role of regular and thorough biofilm debridement
- Discover the role of fluid dynamics in health maintenance
- Develop in-office and home strategies to create and maintain homeostasis

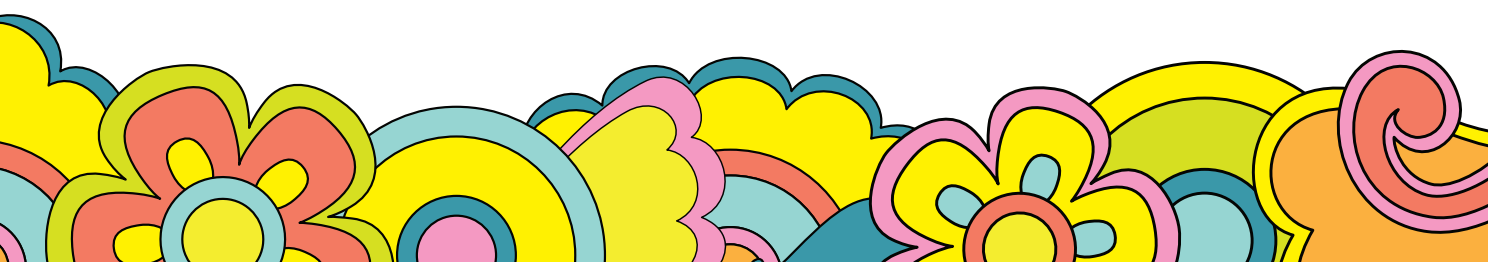
Periodontal disease and caries are global public health problems. Microbes that support the periodontal dysbiotic community tax the immune system and ramp up the body's inflammatory response. Emerging research now recognizes many oral pathogens are key players in a wide range of systemic diseases and disorders. And there is now a huge spotlight on inflammatory disease as a complicating risk factor for those battling COVID-19.

For decades dental professionals have relied on traditional methods to prevent, control, or reverse biofilm-based oral dysbiosis, but the prevalence of these inflammatory diseases remains high. The economic burden to treat advanced biofilm-based disease is staggering and the toll on over all well-being can no longer be ignored. This course guides dental professionals away from the blame and shame game and into a new era of patient partnership and success by considering new or alternative ways to reverse oral dysbiosis.

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CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

1:30 p.m. – 2:30 p.m.
Mini Session

Implant | 1 CE
Understanding peri-implant diseases: What does the evidence say?



Lisa Mayo, MHA, BSDH, RDH

OBJECTIVES:

- Develop an understanding of the evolution of implant dentistry
- Discuss treatment-planning options, types of implants, and procedures
- Describe the etiology of peri-implant diseases
- Recognize the risk factors of implant-related diseases and utilize the appropriate assessment techniques to properly treat implant-restored teeth
- Examine various methods of implant debridement
- Discuss the need for structured, calibrated office philosophy on maintenance schedules and referrals

Dental implants are a widely accepted viable treatment option for missing teeth and edentulism. Worldwide, the number of implants placed annually continues to grow. As placement increases, so does the prevalence of peri-implant diseases. To effectively manage the oral health-care needs of patients with dental implants, clinicians need to know and understand the evidence for diagnosis and recognize the risk factors for peri-implant diseases. This course provides an evidence-based review of peri-implant diseases focusing on diagnosis, treatment, and strategies for prevention.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

1:30 p.m. – 2:30 p.m.
Mini Session

Periodontics | 1 CE

Don't fly blind: Periodontal endoscopy in the modern dental practice



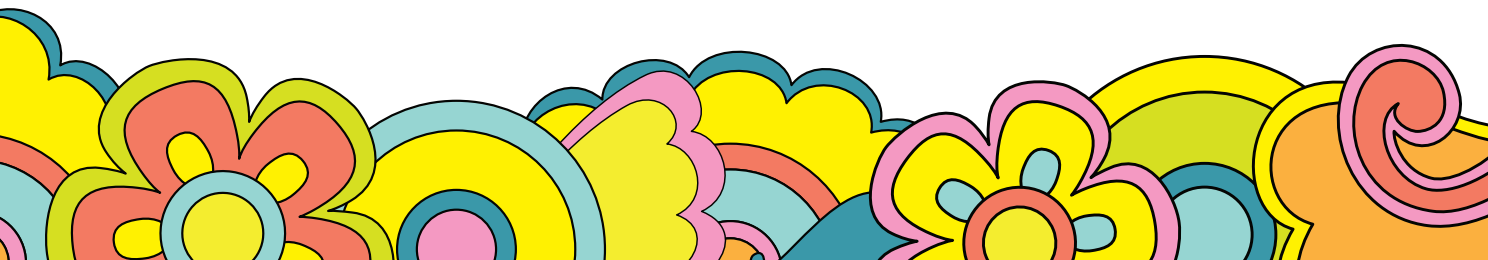
Nicole Fortune, MBA, RDH

OBJECTIVES:

- Understand why periodontal endoscopy is the standard of care for treatment of moderate to advanced periodontal and peri-implant diseases
- Recognize the conditions under which periodontal endoscopy is ideally utilized and when regenerative surgery is indicated
- Discuss the use of treatment aids (such as lasers) to enhance clinical results
- Analyze the use of the periodontal endoscope as a diagnostic tool
- Discover methods for increasing production by retaining more periodontal cases in-house

New and emerging technologies and best practices for treating patients with moderate to advanced periodontal and peri-implant diseases are literally opening our eyes to the calculus and biofilm we previously had to remove blindly. Periodontal endoscopy offers dentists and patients nonsurgical, predictable treatment solutions. The periodontal endoscope offers direct visual access to the root surface within the periodontal pocket without a surgical flap. This course demonstrates the role of periodontal endoscopy and its benefits. Participants will analyze the processes and results of traditional pocket reduction surgery compared to nonsurgical endoscope treatment. We will explore advanced diagnostics via magnified subgingival visualization, which allows clinicians to identify periodontal and peri-implant etiologies and potential complications with healing. Explore adjunctive therapies—such as lasers and enamel matrix protein—that create an ideal environment for gingival attachment and, in some cases, bone regeneration.

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

1:30 p.m. – 2:30 p.m.
Mini Session



Oral-Systemic Health | 1 CE

Tori and frena and deviated septum, oh my!

Shirley Gutkowski, BSDH, RDH

OBJECTIVES:

- Discuss how the face develops
- Translate facial development into potential disorders
- List observations from the dental hygiene chair that indicate problems
- Outline preventive steps to improve facial development in the first 1000 Days and beyond

Do you still think that these three have no known causes? When I graduated from my program in 1986 maxillary and mandibular tori were idiopathic, there was no reason to look for why they were there. There wasn't one. There was also no reason for removing them unless there was space needed for dentures; or is there? Many a time I, and most other hygienists, cursed mandibular tori for making taking bitewing x-rays nearly impossible to take. Is that the only problem with mandibular tori?

This course is going to put tori and other conditions under a new light. We'll visit a maxillary torus that may have contributed to dire consequences. We'll take another look at deviated septum with no known injury, and wonder about the dental role in contributing to it. The dental hygiene department is in the prevention business, how far can that go? You'll be amazed.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

1:30 p.m. – 2:30 p.m.
Mini Session

Public Health / Community Involvement | 1 CE

Paving the way in the public sector: Exciting career options out of the op



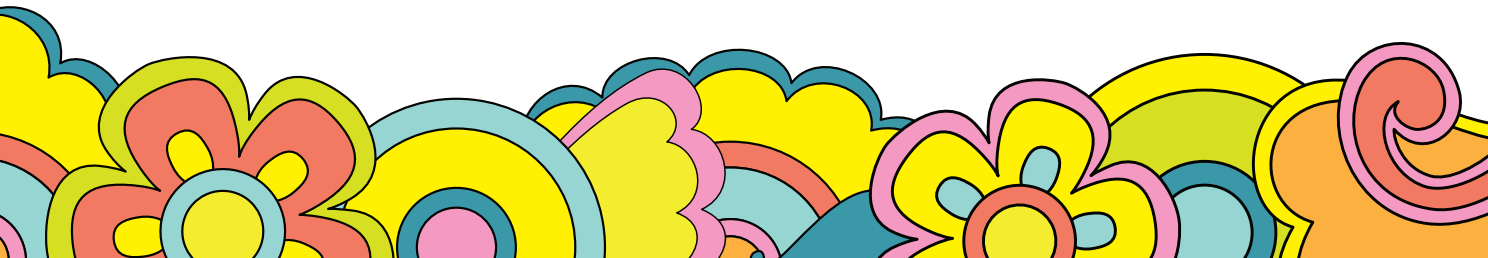
Brooke Crouch, RDH

OBJECTIVES:

- Identify public health career options and the critical role we have on addressing access to care.
- Explore the varying modalities for delivering care in the public sector.
- Conclude the steps necessary to begin your exciting journey into the world of public health.

Whether you are new to dental hygiene or have been practicing for many years, keeping your passion alive for the profession can have its challenging times. Having career options are critical to avoiding burnout and evolving as a dental hygienist. We have chosen an amazing profession. Dental hygienists are compassionate, innovative, motivated individuals that strive to meet the needs of their patients. That does not always mean providing care in the traditional setting of an operator. Delivering care and education to our patients can take place in many alternative settings, including the public sector. This course will explore the many routes a hygienist can take to evolve their career outside the brick and mortar practice while addressing the access to care issues many of our patients face. This course will give you concrete steps to begin your journey in the public sector and raise your awareness of exciting options that await you. Public health is an incredibly rewarding career full of excitement, autonomy, and opportunity for growth. Professional happiness makes you a better person, friend, and clinician. This course will provide alternative paths to achieving professional success and empower you to pave your way in dental hygiene!

CONFERENCE



CONFERENCE DETAILS

THURSDAY, JULY 22, 2021 | DAY 1

3:00 p.m. – 5:00 p.m.
Mega Session

Communication and Patient Compliance | 2 CE

Great expectations: Our future as essential members of the primary health-care team



Casey Hein, BSDH, MBA, RDH

OBJECTIVES:

- Introduce to the dental team the rationale and benefits of screening patients at risk for various life-altering diseases and conditions.
- Describe the various types of screening tools that could equip us to identify patients at risk for non-communicable and infectious diseases.
- Begin transformation to the non-physician primary model of care.

In his 1926 speech at the 7th International Dental Congress, Dr. Alfred Fones (who trained the first dental hygienist, Irene Newman), described a new auxiliary branch in dentistry that was dedicated to oral prophylaxis, "...practiced by laywomen, trained for this purpose [prophylaxis] and limited to this specialty". In essence, the role of this auxiliary provider was to perform 'mouth sanitation'. This model of care was predicated on the prevailing thought of this time – that the oral cavity was isolated from the rest of the body.

Almost 100 years after Fones introduced this 'auxiliary branch' it could be said that dental hygiene education and scope of practice still largely center on 'mouth sanitation', although scientific thought has changed considerably. Decades of sound evidence of how periodontal disease contributes to the overall burden of inflammation, at the systemic level and vice versa, compels us to confront the realization that it's time for a new model of care – one that should no longer limit hygienists to caring for the oral cavity alone.

In this mega session, Casey will share emerging scientific concepts that challenge us to start from scratch to reimagine a new dental hygienist and provide a glimpse of how we can provide many primary care services, traditionally delivered by nurses and physicians, into everyday patient care – starting tomorrow. Do you want to practice at a higher level? Do you want something better for your patients? If your answered 'yes', please join us to help build 'great expectations' for the profession of dental hygiene.

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NETWORKING

GENERAL SESSIONS

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ALL ATTENDEE SESSION

THURSDAY, JULY 22, 2021 | DAY 1

6:00 p.m. – 7:30 p.m.

Networking Activity

Welcome Reception on the Exhibit Hall Floor

Come one, come all—the exhibit hall is open! Welcome the exhibitors participating in RDH Under One Roof 2021. Relax and savor hors d'oeuvres and drinks as you network with the exhibitors and enjoy some fellowship with your dental hygiene colleagues.

7:30 p.m. – 9:00 p.m.

Networking Activity | Must Register to Attend
Heart to Hands Award Reception



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RDH

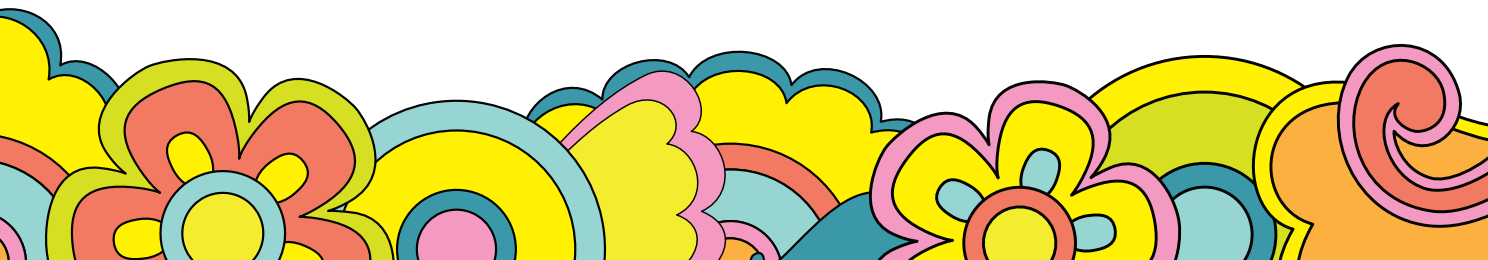
Now in its fifth year, the Heart to Hands Award cherishes the opportunity to focus on the dedication, passion, and positive change three dental hygienists bring to our unique profession. It is an honor to share their enthusiastic stories and shine a light on how abundantly hygienists contribute to the optimal health and total body wellness of those they serve. Join Philips and RDH Magazine as we celebrate the achievements of our winners! Must register to attend the reception

Limited seating available.

7:30 p.m. – 9:30 p.m.

*Private Party

CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

6:30 a.m. – 8:00 a.m.

Networking Activity UOR Breakfast

Registration required

Come and connect face to face with other dental hygienists at RDH Under One Roof. Join us for a free continental breakfast before the meeting opens. Meet, Mingle and Connect!

8:00 a.m. – 10:00 a.m.
Keynote

Professional Development | 2 CE Complaint-free business



Will Bowen

OBJECTIVES:

- What's wrong with complaining? (Chronic complaining's destructive effects on health, relationships, and success)
- What is (and isn't) a complaint? (This will surprise and shock you)
- The 5 reasons people complain (Remembered by the acronym G.R.I.P.E.)
- How to get other people, and ourselves to stop complaining (Yes, it's possible)
- Positive leadership in a negative world (Building the best business you can with the resources you have)

Commercially supported by:

PHILIPS

Business executives and employees deal with hundreds of complaints on a daily basis — complaining coworkers, complaining customers.

Everyone will leave inspired, mindful of their own complaints, and motivated to approach complaining customers and co-workers with new, simple and effective strategies.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

10:30 a.m. – 12:30 p.m.
General Session

Communication & Patient Compliance | 2 CE

Bacteria, parasites, and fungi, oh my! Phase contrast microscopy for pathogen detection, diagnosis, and case acceptance



Frances Horning, RDH, EFDA

OBJECTIVES:

- Explain the role of biofilm and its pathogenic potential in the periodontal disease process
- Define phase-contrast microscopy and its use as a highly engaging tool in periodontal pathogen identification to improve patient acceptance of their disease process
- Recognize how phase-contrast microscopy can be used in periodontal pathogen identification to enhance customized periodontal treatment recommendations and pathogenic biofilm mitigation
- Understand how to assess the efficacy of periodontal therapy during treatment through monitoring of the subgingival microflora by utilizing this cost-effective and efficient modality
- Understand why pathogen identification is imperative in a healthy periodontium before periodontal involvement in the prevention of sequelae from unidentified pathogens in a healthy sulcus through a review of the data
- Understand evidence-based complementary therapy recommendations to eliminate pathogens during periodontal therapy such as the use of medical-grade ozone and pH balancing

Peer-reviewed studies support the notion of the oral-systemic link and its connection to wellness or disease. It is more important than ever to have the patient understand and accept periodontal treatment. Unfortunately, many patients resist the acceptance and ownership of their disease. It can be a daily battle for the hygienist and the dental office. How can we fight a war if we do not know the enemy? Seeing is believing. The use of a phase-contrast microscope to evaluate the subgingival flora during a dental appointment improves periodontal treatment acceptance and its outcomes by visualizing the pathogenic bacteria. The ability to detect pathogens such as *Treponema denticola* or *Entamoeba gingivalis* during a dental visit will significantly enhance treatment recommendations for biofilm management and mitigation. Using phase-contrast microscopy for pathogen recognition and periodontal case presentation will not only improve patient acceptance of their disease diagnosis, but they will also be more likely to accept your treatment recommendations.

CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

10:30 a.m. – 12:30 p.m.
General Session



Forensic Dentistry | 2 CE

Fifty shades of green: Forensic dentistry in the 21st century

Amber Riley, MS, RDH, FAAFS

OBJECTIVES:

- Improve appreciation for the forensic value of accurate dental records
- Recognize how to cooperate with the legal system
- Understand the role of a forensic dental team in scientific human identification and in multiple fatality incidents

Participants of this course will gain an introductory knowledge of the science of forensic odontology and how the law dictates a forensic human identification. A brief review of the history, evolution, and scope of forensic odontology will be presented as well as an introduction of the nomenclature commonly used in this field, and death investigation systems will be explained. A step-by-step exploration of a comprehensive dental autopsy will be presented, including physical examination, photography, radiography, and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed, and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

10:30 a.m. – 12:30 p.m.
General Session



Dental Hygiene Products | 2 CE

Make an impact on patient treatment with new products!

Tricia Osuna, BSDH, RDH, FAADH

OBJECTIVES:

- Recognize improvements in products used by dental professionals
- Compare new materials and products for various aspects of dentistry
- Evaluate options in appropriate delivery of treatments
- Communicate effectively to patients and assist in the business of the dental practice
- Recognize and evaluate changes to implement in the practice

This creative concept in education offers attendees an opportunity to hear directly from manufacturers as they present their newest products with education. Company representatives speak for 10 minutes presenting education—not pricing or competitive information—on their products. The pace is fast and the information extremely valuable while respecting your time. This is a creative and thought-provoking learning experience! Please note that this is not a repeated course.

**This course is commercially supported*



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

10:30 a.m. – 12:30 p.m.
General Session



Geriatrics | 2 CE

Brushing is not enough: Educating the aging population about their need for improved oral care

William Paveletz, DMD

OBJECTIVES:

- Suggest different techniques and products to your patient so they will be more likely to accept restorative and preventive procedures
- Explain the implication of common chronic disease on geriatric oral health
- Describe how various improvements to current dental products can improve the patient's oral health.

The purpose of this course is to provide dental professionals with information regarding oral manifestations of the aging process and their relationship to oral and systemic health to ensure the maintenance of optimum quality of life in older patients.

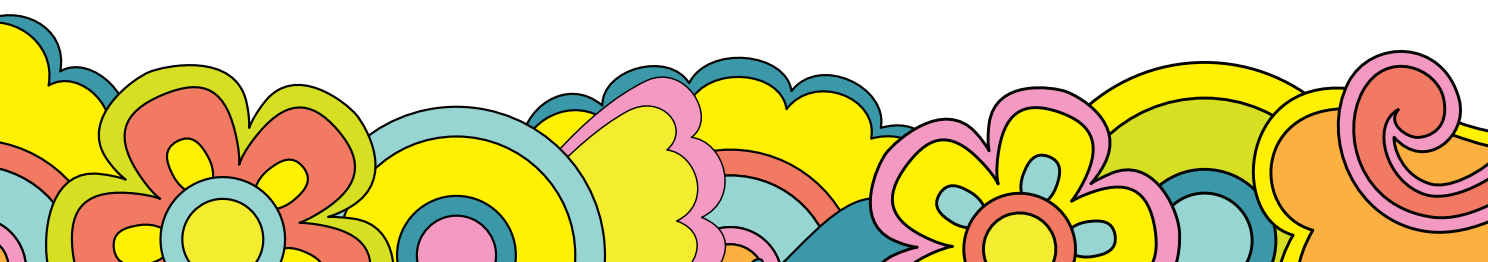
Dental statistics show today's "senior" dental patients are a fast- growing part of a dental practice. For some dental staffers, these patients are a joy and for others a challenge.

Today's "senior patients" have a different outlook regarding dentistry than their parents. These individuals do not believe they have to lose their teeth to the aging process. Many have the financial means to invest in their dental treatment but only if, they feel comfortable with the care and guidance from their dental team. These expectations can be challenging to any team member. The ability of the dentist and staff to navigate thru a series of medical conditions, medication therapies and personal needs can be overwhelming.

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CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

10:30 a.m. – 12:30 p.m.
Workshop

Medical Emergency | 2 CE | \$20

Advanced medical emergency preparedness and training



John B. Roberson, DMD, FACD, FICD, FICOI

OBJECTIVES:

- What to do in the first 10 minutes of a medical emergency
- Recognize adverse reactions to drugs and implement appropriate interventions for those causing a medical emergency
- ALSDH: Brief discussion of the program:
 - Module 1 – Anaphylaxis
 - Module 2 – AED
 - Module 3 – Emergency Medications
 - Module 4 – Pediatric Emergency Preparation
 - Module 5 – Airway Emergencies
 - Module 6 - Local Anesthesia & Emergencies
- Understand and know the CORE 8 DRUGS (Critical Office Resuscitative Emergency Drugs) your office needs for medical emergencies
- Recognize and discuss management of the DOME 16 (Dental Office Medical Emergencies)
- Legal Ramifications of adverse events in dental offices
- Case Presentations involving various medical emergencies that occurred in dental offices
- Describe all contents within the emergency drug kit and know their uses
- Medical emergency algorithms
- HyperDiabetes: The Terrible Triad of Hypertension/Diabetes/Obesity
- Medical Emergency Mock Drill for Dentist and Staff with each role defined for each medical emergency
- Emergency Drug Checklist development for the dental office
- C.A.N.A.L. Acronym for medical emergency recall
- Patient Red Flags
- Patient Risk Factor Matrix

Medical Emergencies happen in dental offices. They are not rare. Dentists and their staff must be ready, there can be no exception. **Regarding dental office medical emergencies, it is not a question of “if” - rather it is a question of “when.”**

A dentist can expect a patient to have a medical emergency in his/her office once every two years of practice. 50% of those emergencies will be syncope. A medical emergency other than syncope can be expected to occur every four years. The first 10 minutes are critical in a life-threatening emergency. This is an energetic, interactive lecture devoted to having dental hygienists ALSDH-Ready. Every Hygienist needs to be ALSDH-Ready! A Medical emergency is a TEAM matter! Dentists need staff that are fully trained to handle the emotionally challenged state of mind one will be in when a life-threatening emergency does occur in their office.

Empower Hygienists the ability to truly help and assist in saving a life. Is the practice equipped and the Staff trained to handle the situation? Hygienists WILL be trained and know what to do for their offices after this lecture.

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NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

10:30 a.m. – 12:30 p.m.
Workshop

Lasers | 2 CE | \$20

Power hygiene unlimited: There's power in laser AND in power in you!



Elaine Rodriguez, RDH

OBJECTIVES:

- Understand the clinical efficacy and therapeutic value of various dental hygiene laser treatments
- Products & Services: Identify yourself as the Hygiene-Intrapreneur and your role in the dental business fee for service model
- Take the “sleaze” out of “sales” and learn how to build long term value through oralsystemic connections

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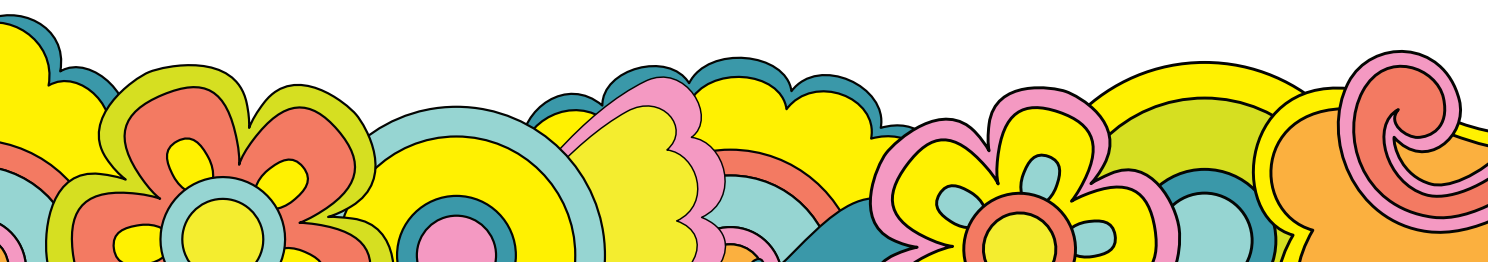
As dental medicine continues to evolve, laser technology is becoming more popular and widely accepted, creating a higher market value and competitive advantage to the certified hygienist. In this power-packed workshop, we will visit the various laser therapeutics every laser hygienist (or aspiring!) should be proficient in, as well as introduce the concept of the 2021 Prevention Specialist: The Hygiene-Intrapreneur!

12:30 p.m. – 2:30 p.m.

Networking Activity

Lunch on the Exhibit Hall Floor

CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

1:00 p.m. – 3:00 p.m.

Networking Activity



All attendees welcome

American Academy of Dental Hygiene Annual Business Meeting

Please join us as our guest! The mission of the American Academy of Dental Hygiene (AADH) is to foster the continuing pursuit of education and research in the art and science of dental hygiene, provide formal recognition of excellence in the practice of dental hygiene, and recognize distinguished community service in the effort to foster improved oral health. Our vision is to foster fellowship, mentorship, and leadership. AADH serves the dental hygiene profession as a course-approval entity.

1:00 p.m. – 3:00 p.m.
Networking Activity

Lunch and Learn | *Invite Only*

Risky business: Identifying best preventive measures for our high-risk patients



Brooke Crouch, RDH

OBJECTIVES:

- Attendees will understand current ADA evidence-based clinical recommendations for at-home fluoride for moderate and high caries risk patients.
- Attendees will understand how to properly and economically dose and refill Rx at-home topical fluoride for moderate and high-risk patients.
- Attendees will understand the new 2021 CDT code D1355 and how clinicians can use Silver Diamine Fluoride for in-office prevention for high-risk tooth surfaces.

In this 60-minute, invite-only Course, attendees will take it back to the basics and re-emphasize the importance of Caries Risk Assessments, using new teledentistry-compatible tools to improve case acceptance for caries prevention protocols. Additionally, the prevention protocols, based on CAMBRA principles and ADA evidence-based recommendations, include the latest research and CDT codes, including D1355 (Silver Diamine Fluoride for prevention), D0601, D0602, and D0603 caries risk assessment codes, and dispensing strategies for cost-effective and appropriate dosing prescription writing.

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NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

1:30 p.m. – 2:30 p.m.
Mini Session

Communication and Patient Compliance | 1 CE

Cheeseburger with a side of floss! Effective communication in the dental office



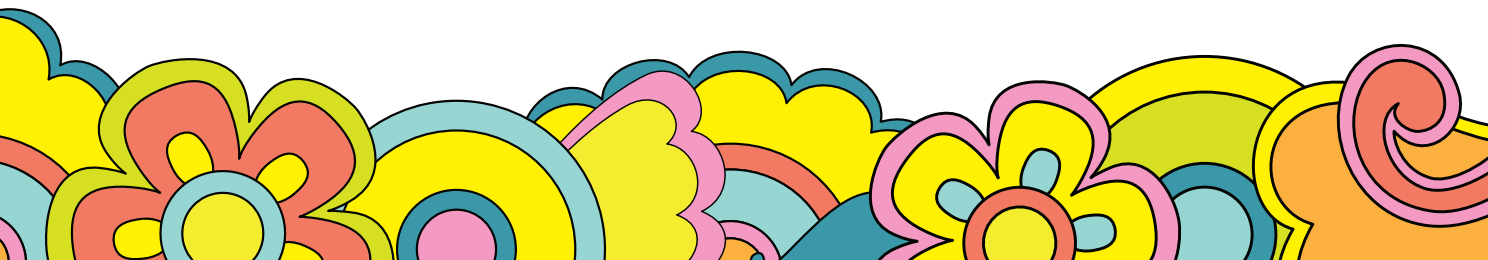
Theresa McCarter, BSDH, RDH

OBJECTIVES:

- Identify the 12 steps to effective communication in the dental chair
- Master the art of becoming a “tip worthy” hygienist
- Learn how to “set the table” of communication
- Understand how body language can decrease or increase compliance
- Discover how tone, volume, and speed affect your message
- Recognize how to use humor and self-deprecation to connect with your patients
- Gain perspective on how to effectively earn the trust and confidence in your patients
- Understand how to convey complex information into simple terms
- Recognize specific body language that can increase effective communication

“The problem with communication is the illusion that it actually occurred.” We speak to our patients throughout their hygiene visit, but are they really hearing what we are saying? Communication is a key element in an effective dental hygiene visit, as we are performing a procedure along with giving the patient important health information and recommendations. We know that many patients have a certain amount of anxiety in the dental chair, which can affect their ability to process verbal information. This presentation can help the participant understand and avoid the pitfalls that inhibit effective communication and compliance. Many occupations rely on verbal communication skills to increase production, keep their customers, and promote new business, and the dental industry is no different. By implementing some simple steps that waiters and waitresses use every day, we understand that effective communication does not need to be complicated. Using simple human techniques to engage and enhance the clinician-to-patient relationship can be invaluable and create a lasting relationship that is professionally and personally rewarding.

CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

1:30 p.m. – 2:30 p.m.
Mini Session

Insurance/ Coding | 1 CE

Protecting your income, lifestyle, and family: Understanding disability insurance for the dental professional



Susan Cotten, BSDH, RDH, OMT

OBJECTIVES:

- Describe disability insurance basics
- Identify different riders in disability insurance and discuss the importance to the dental professional
- Explain the differences in individual disability insurance vs. employer-sponsored insurance

According to the Council for Disability Awareness, more than one in four 20-year-olds can expect to be out of work for at least a year because of a disabling condition before they reach retirement. The most common reason for long-term disability claims is musculoskeletal disorders (MSDs). MSDs are the single largest category of workplace injuries and responsible for approximately 30% of worker's compensation costs. An unforeseen event, illness, injury, or MSD can prohibit the dental professional from physically being able to work or continue with their full schedule. Dental professionals have an investment in their family, education, and career. A proactive approach helps protect these investments. Join Susan to discuss this important topic.





NETWORKING

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ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

1:30 p.m. – 2:30 p.m.
Mini Session

Ergonomics | 1 CE

Can you hear me now? The disturbing impact of chronic noise pollution



Anne Guignon, MPH, RDH, CSP

OBJECTIVES:

- Discover how frequency, intensity, and exposure time to noise impact health
- Recognize environmental noise risks—work, home, and in leisure settings
- Become aware of noise reduction options by comparing noise protection devices
- Adopt an action plan—testing, prevention, implementation

Hearing loss is the number one disability in the United States. Dental health-care workers are subjected to both intermittent and continuous noise. Basic hearing hygiene recommends avoiding noises that are too loud, too close, or last too long, a nearly impossible set of recommendations for dental office employees. No one is immune from the noise coming from treatment rooms, the dental lab, or sounds produced by office equipment. Noise is additive and hard environmental surfaces exacerbate every sound. Noise-induced hearing loss (NIHL) is a very real threat, resulting in a permanent, life-altering disability. It is critical for every dental professional to understand their relative risks for developing NIHL, how NIHL develops, and the symptoms of this life-altering condition.

CONFERENCE



CONFERENCE DETAILS

FRIDAY, JULY 23, 2021 | DAY 2

1:30 p.m. – 2:30 p.m.
Mini Session

Periodontics | 1 CE

WARNING: Graphic photographs ahead!



Katrina Sanders, RDH, BSDH, MED, RF

OBJECTIVES:

- Review appropriate surgical cases for periodontal referral
- Identify options for treatment planning of detailed periodontal therapy in an efficient, detailed, and strategic method
- Describe short- and long-term goals for periodontal patients that are measurable and attainable

Periodontal disease is a poly-complex bacterial infection typically addressed by a nonsurgical approach. However, the serious ramifications of ridge augmentations and bony defects are oftentimes not seen during nonsurgical therapy. Join periodontal hygienist Katrina Sanders as she displays the blood and guts of the surgical cases she has treated alongside some of the country's top periodontists. Learn about the various surgical approaches to arresting periodontal disease and current regenerative procedures through case-based learning in this interactive and visually provocative course designed for the hygienist whose stomach doesn't turn at the gore of periodontal surgery.





NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

FRIDAY, JULY 23, 2021 | DAY 2

3:00 p.m. – 5:00 p.m.
Mega Session

Patient Care and Self Care | 2 CE

Provide the best care for your patients and for YOU



**Andrea Johnson, MS, RDH; Carlos Rodriguez, RDH;
Amber Lovatos, MS, RDH; Franklyn Aguebor, DDS**

OBJECTIVES:

- How to be comfortable in an uncomfortable world
- Diabetes and the oral systemic link what can be done and what are the outcomes
- Positive Energy – there is definitely a correlation in our thoughts and the power of positivity – change your mindset and you can change your world

Provide strategies for hygienist to review their current standard of care and discussing ways to make a difference in our patients lives. Having the mindset of a healthcare provider and discussing the oral systemic concerns with patients is critical. How you start your day each day and the mindset you have can set you up for success or longing to do something else. Techniques on the power of positivity and how to shift your mind for change will be reviewed. This is session will empower you and reiterate the importance of you as a healthcare provider.

*First 1,000 attendees will receive a special gift

Commercially supported by:



6:00 p.m. – 7:30 p.m.

Networking Activity



Networking reception on the exhibit hall floor

Make plans to attend the **RDH Under One Roof networking reception** on the exhibit hall floor. This is the perfect opportunity to learn from exhibitors and connect with industry professionals. Light appetizers and refreshments will be served.

7:30 p.m. – 9:30 p.m.

Networking Activity

Commercially supported by:



Registration required

Young Reception: The Night Is Young!

Rest up for the party of the year with Young Dental! Join the fun with music, dancing, drinks, and fantastic prizes! This popular annual reception will kick off immediately after the exhibit hall closes on Friday.

CONFERENCE

CONFERENCE DETAILS

SATURDAY, JULY 24, 2021 | DAY 3

7:00 a.m. – 8:00 a.m.

Networking Activity
The evolving lens of diversity

Diversity Panel

This panel discussion will talk about the value of diversity in the dental hygiene community and the recognition of inclusion. The panel represents a diverse group who will discuss their current roles as we grow to recognize our future.

8:00 a.m. – 10:00 a.m.
General Session

Disease Management | 2 CE
Anxiety through the roof!



Ryan Rutar, MAM, BS, BA, RDH

OBJECTIVES:

- Recognize different parts of the brain responsible for behavior and the medications that treat it
- Identify how one's mind can help or hinder treatment planning
- Apply strategies to enhance treatment and comfort of the patient

Anxiety disorders are the most common mental illness in the United States, affecting over 40 million Americans every year. The dental office is no exception to experiencing anxiety in both dental professionals and their patients. By empowering dental professionals on the specific contributions they can make in clinical practice, they can help support patients into accepting dental treatment without letting disease take over. It is more important than ever, with patients avoiding dental care, to develop dental professionals who know how to deal with the hidden anxiety disorders that face our practice every day.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

SATURDAY, JULY 24, 2021 | DAY 3

8:00 a.m. – 10:00 a.m.
General Session

Geriatrics | 2 CE **The Alzheimer's experience**



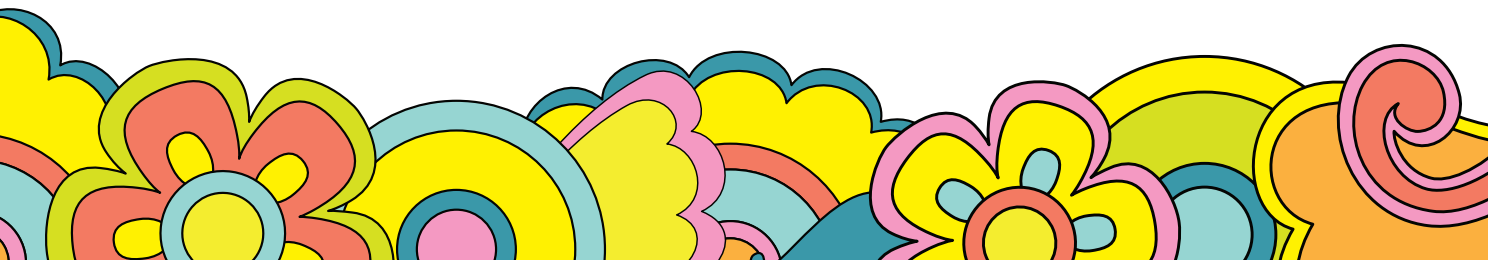
Angie Stone, BS, RDH

OBJECTIVES:

- Recognize when activities of daily living are changing for patients, what that means for dental health, and how to prepare patients to keep their teeth
- Understand modifications that can be made to the dental office to assist those in the early-to-middle stages of Alzheimer's receive dental care more effectively
- Witness the struggles those with Alzheimer's experience
- Learn how to develop a program to support dental health through the entire spectrum of Alzheimer's disease

Currently there are 5.8 million people suffering from Alzheimer's in the United States. This number is predicted to rise to 14 million by 2050. Couple that with the fact it is rare those with middle- to late-stage Alzheimer's receive dental care of any kind, and it is a recipe for disaster. In fact, there is a disaster today within the halls and rooms of locked dementia units across the US, and the dental profession is oblivious. This course will take attendees on an Alzheimer's journey. It is imperative the dental team understands how to care for those with cognitive issues and realizes what it is like to be affected by this disease. Recognizing the signs that things are changing for patients is key. Shoring up dental health before the disease advances is necessary. Decisions on how oral health will be maintained when the patient is no longer able to care for their own mouth need to be made early and need to be implemented quickly when the time is right. Few receive this kind of care.

CONFERENCE



CONFERENCE DETAILS

SATURDAY, JULY 24, 2021 | DAY 3

8:00 a.m. – 10:00 a.m.
General Session



Oral Pathology | 2 CE

Big fat happy herpes family: Oral manifestations of human herpes virus (HHV) infections

Sherri Lukes, RDH, MS, FAADH

OBJECTIVES:

- Recognize the incidence and five-year survival rates of current oral and oropharyngeal cancer
- Explore the critical components and palpation techniques of today's oral cancer screening exam
- Understand the role adjunctive screening devices play in enhancing our assessment capabilities
- Understand our role in opportunistic screening and earlier discovery of oral and oropharyngeal cancer

The ability to save a life through earlier diagnosis is a gratification that cannot be compared to anything we do in dentistry. Conversely, when we “miss” a diagnosis, the sorrow that ensues is challenging to overcome. Both the medical and dental communities have been caught off guard with a changing and escalating profile coupled with a number of social trends that are placing our dental patients at heightened risk for oral and oropharyngeal cancer. Through a guided visual journey of inspiring oral cancer stories of survivors and those who have lost their lives, learn the subtle lifesaving symptoms and critical screening techniques that will increase our opportunity to save a life! “Hindsight is a wonderful thing, but foresight is better, especially when it comes to saving a life.”—William Blake



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

SATURDAY, JULY 24, 2021 | DAY 3

8:00 a.m. – 10:00 a.m.
General Session

Special Needs | 2 CE

A close-up look at improving oral health and successfully treating special needs patients from the people who love them



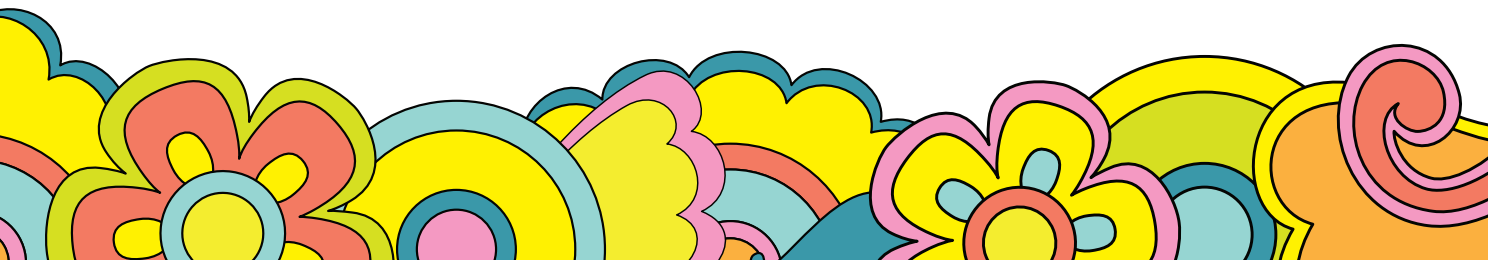
Danyelle Evans, RDH; Kali Hunt, MED, RDH; Crystal Spring, RDH

OBJECTIVES:

- Exhibit increased confidence in interactions with special needs patients
- Identify barriers in access to care for patients with special needs and implement strategies to improve patient and provider experience
- Construct individualized treatment plans that consider cognitive, developmental, and/or physical modifications to provide equitable and compassionate care
- Recognize appropriate language and responses when communicating with patients, families, and caregivers
- Know what you should and shouldn't say or do
- The "R" word is never acceptable and shame is not the game! Review and apply successful strategies for improving oral health outcomes at home and in the operator

Have you ever felt nervous or uncomfortable while treating patients with special needs? Do you think you don't have the right experience or training? Are you ready to improve your capacity to treat "special" patients? These patients are just like any other patient but may require adaptations to care. This course is designed to elevate your understanding of special needs patients and what it takes to have a positive experience while providing care. Participants will come away with increased confidence in their ability to provide thorough, equitable, and effective treatment while working with special needs patients. This course is invaluable to dental providers and staff wishing to improve the oral health outcomes of patients with special needs through intentional treatment planning and compassionate care. Attendees will benefit from the unique perspectives of three dental hygienists who not only care for but LOVE a family member with special needs.

CONFERENCE



CONFERENCE DETAILS

SATURDAY, JULY 24, 2021 | DAY 3

10:30 a.m. – 12:30 p.m.
General Session



Commercially supported by:



Xerostomia | 2 CE

Become the hero of your patients and solve the dry-mouth mystery

Shannon Nanne, RDH

OBJECTIVES:

- List the oral and nonoral symptoms reported by patients suffering from xerostomia
- Discuss the causes of xerostomia and understand the components and functions of saliva
- Explain the clinical signs of salivary gland hypofunction
- Discuss management options for educating patients and improving their quality of life
- Identify successful treatment options and products available

We know that xerostomia is not a disease, but it is often not discussed or it is masked by dry-mouth products. However, xerostomia is a serious condition that is annoying and uncomfortable and usually caused by a disease or underlying condition. It affects your patients' quality of life while speaking, eating, or even trying to sleep. Hyposalivation can damage the hard and soft tissues of the mouth while presenting a clinical challenge in the operatory. Twenty-five percent of your patients suffer from this terrible affliction, and age is not a cause of dry mouth. Xerostomia is more common in the older adult population but is not necessarily an inevitable part of aging. This course will turn you into a dry-mouth superhero! You will be able to teach patients reasons why they suffer from dry mouth, and understand intraoral problems associated with it and management options available to make your patients more comfortable managing their symptoms.



NETWORKING

GENERAL SESSIONS

WORKSHOPS

ALL ATTENDEE SESSION

SATURDAY, JULY 24, 2021 | DAY 3

10:30 a.m. – 12:30 p.m.
General Session

Infection Control | 2 CE

Crashing the biofilm party! Understanding the path to safe dental unit waterlines



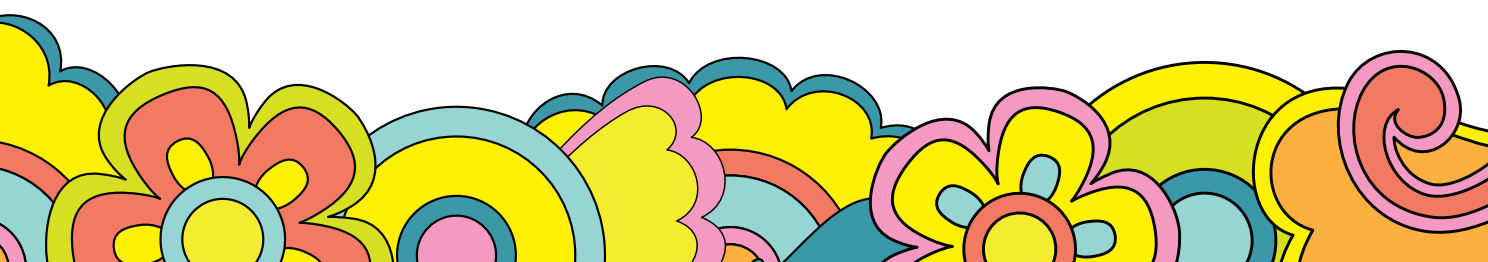
Amanda Hill, RDH

OBJECTIVES:

- Identify the importance of clean dental unit waterlines
- Define the steps needed to “pass the test”
- Discuss products on the market designed for waterline safety
- Create and present a waterline protocol confidently

This vibrant presentation will begin with real-life stories of patients and clinicians who have been sickened or injured as a result of contaminated dental unit waterlines. Then it will delve into the science behind what is growing in our waterlines and what we are breathing as a result. Next, it will cover a vast array of products on the market and look into how clinicians can establish safe water protocols in their own ops. Attendees will have the opportunity to handle certain products to find confidence in choosing what products are right for them as they establish new and up-to-date protocols with the most cutting-edge data and science. Lastly, we will discuss how to get the whole team on board with waterline maintenance.

CONFERENCE



CONFERENCE DETAILS

SATURDAY, JULY 24, 2021 | DAY 3

10:30 a.m. – 12:30 p.m.
General Session

Cannabis | 2 CE

Dazed and Confused: Unmasking the cannabis and vaping explosion



Edie Gibson, RDH

OBJECTIVES:

- Understand the oral and systemic effects of electronic nicotine-delivery systems (ENDS) and cannabis
- Distinguish myth vs. reality of the medicinal aspect of cannabis and “safety” of ENDS (e-cigs/vaping)
- Identify the current trends in vaping and cannabis use
- Appreciate the difference between THC/THCA, CBD/CBN, and other cannabinoids

According to a study conducted by the NIH, nearly 40% of 12th graders and 11% of 8th graders polled reported vaping nicotine on a regular basis. That translates to an additional 1.3 million adolescents who started vaping nicotine in 2018. The same study reported 13% of 12th graders vaped marijuana (THC) as well. With vaping now an epidemic, combined with the legalization of cannabis in many states, a shifting paradigm of drug use is evolving. This shift is wreaking havoc on the teen brain and body! The ability to communicate these issues, as well as the negative oral health ramifications, to our patients is critical as health-care providers. This program will uncover the mysteries of e-cigs (JUULing), recreational and medical cannabis, and expose the reality hidden by the “smoke and mirrors.”

12:30 p.m. – 2:30 p.m.

Networking Activity

Lunch on the Exhibit Hall Floor

3:00 p.m. – 5:00 p.m.
Wrap-Up/Mega Session

2 CE

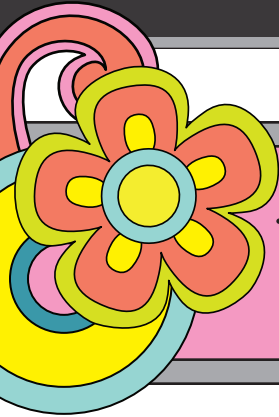
Details coming soon!

Commercially supported by:

PHILIPS

Philips and UOR are working to bring a fun and exciting speaker to wrap-up the conference. Details will be released soon!

RDH UNDER ONE ROOF EXTENDED



JOIN US FOR UOR EXTENDED ON JULY 31ST!

Add an additional day of RDH UOR! Enjoy new content and earn up to 8 CE credits.

RDH Under One Roof will provide you the option to attend in-person AND virtually in 2021. If you are one of the RDHs who cannot attend RDH Under One Roof Live we have developed a program to support our professionals who need to stay close to home this year. UOR Extended, happening July 31st, will provide the same quality speakers and content that will support your clinical knowledge while providing CE credits to support your licensure.

AVAILABLE CE CREDITS:

Interested in attending both UOR Live and UOR Extended?

By registering for both, you get half off the virtual price! Receive up to 20 CE credits at UOR Live event and 8 CE credits at UOR Extended - **totaling 28 CE CREDITS.**

When:	July 31, 2021
Price:	\$99 – UOR Extended only
	\$49 – if you attend UOR Live and UOR Extended

UOR EXTENDED BENEFITS:

- Opportunity to acquire 8 additional UOR credits from the comfort of your home.
- Full day of education for \$99 if you can't attend UOR Live.
- Reduced rate if you add to your UOR Live attendance.
- Learn about new topics from 6 Key Influencers that weren't featured at RDH UOR Live.
- Opportunity to win prizes throughout the day.

COST TO ATTEND 1 DAY VIRTUAL EVENT: \$99

Commercially Supported by:  **COLTENE**
SciCan



CONFERENCE

EXHIBITION

Explore the industry's most innovative products and services available, displayed by more than **125 exhibitors**. One of the best aspects of RDH Under One Roof is that the exhibitors are 100% there to talk to you, the dental hygienist. RDH Under One Roof is an event that is truly all about dental hygienists.

“

It is the best event of the year!!! Totally dedicated to hygienists. Best speakers and topics. I could spend a full day & more on in Exhibit Hall. Learn and see products you won't find anywhere else. All the latest and new up and coming companies with innovative products.

- 2019 Attendee

”

“

Best exhibit hall EVER! I loved getting to see all the new products on the market and take home a bunch of freebies! Definitely worth the investment!

- 2019 Attendee

”



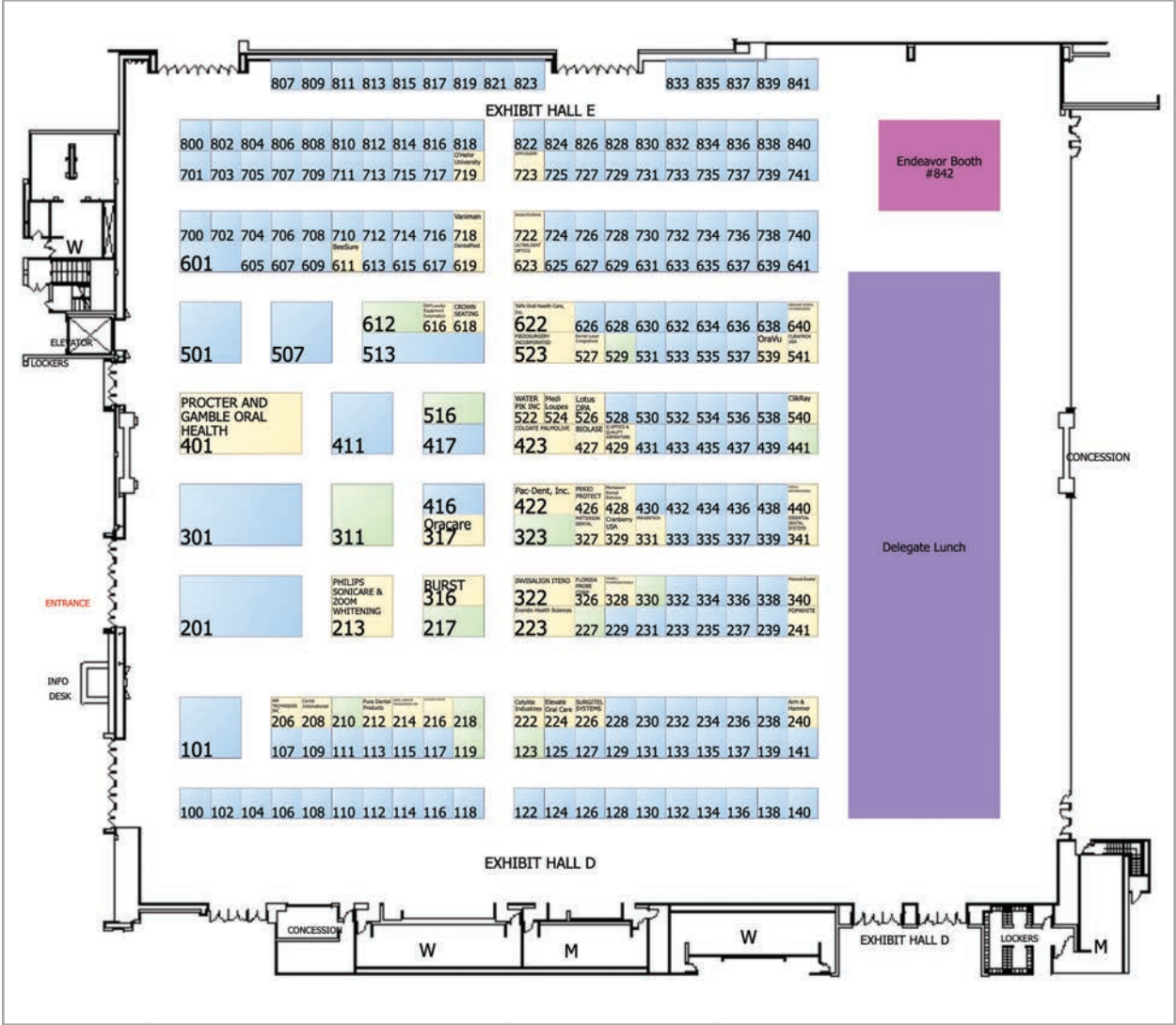
95% of attendees said the overall quality of exhibitors is good or excellent*

Go to RDHUnderOneRoof.com to search for a company, product, or service you're interested in visiting, and plan your trip through the exhibit hall.

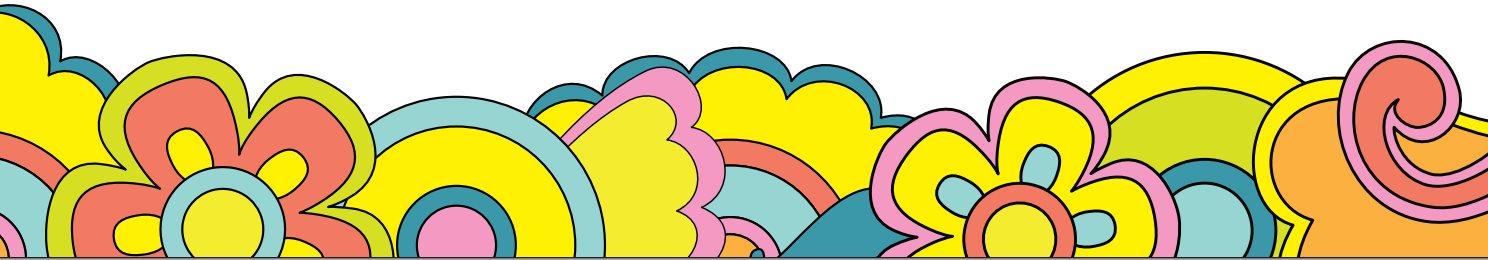
EXHIBIT FLOOR PLAN



As of April 1, 2021



EXHIBITION



EXHIBITOR LIST

EXHIBITING AS	BOOTH NUMBER
AIR TECHNIQUES INC	206
American Academy of Dental Hygiene	227
Arm & Hammer	240
BeeSure	611
BIOLASE	427
BURST	316
Certol International	208
Cetylite Industries	222
ClikRay	540
COLGATE PALMOLIVE	423
Cranberry USA	329
CROWN SEATING	618
CURAPROX USA	541
Dental Laser Integrations	527
DentalPost	619
DNTLworks Equipment Corporation	616
Elevate Oral Care	224
ESSENTIAL DENTAL SYSTEMS	341
Everidis Health Sciences	223
FLORIDA PROBE CORP	326
GLAXOSMITHKLINE	216
INVISALIGN ITERO	322
Lotus DPA	526
Medi Loupes	524
Midwest-Dental	340
Mortenson Dental Partners	428
O'Hehir University	719
Oracare	317
ORAL CANCER FOUNDATION INC	214
OraVu	539
Pac-Dent, Inc.	422
PARADISE DENTAL TECHNOLOGIES	640
PARNELL PHARMACEUTICALS	328



EXHIBITING AS	BOOTH NUMBER
PASCAL INTERNATIONAL	440
PATTERSON DENTAL	327
PERIO PROTECT	426
PHILIPS SONICARE & ZOOM WHITENING	213
PIEZOSURGERY INCORPORATED	523
POPWHITE	241
PREVENTECH	331
PROCTER AND GAMBLE ORAL HEALTH	401
Pura Dental Products	212
Q-Optics & Quality Aspirators	429
Scican/Coltene	722
SPRY/XLEAR	723
SUNSTAR AMERICAS, INC.	217
SURGITEL SYSTEMS	226
TePe Oral Health Care, Inc.	622
ULTRALIGHT OPTICS	623
Vaniman	718
VOCO	441
WATER PIK INC	522
Young Dental	323

FOR EXHIBITION AND SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Chris Page

National Sales Manager

(518) 373-0622

cpage@endeavorb2b.com

Lauren Mogelnicki

West, Southwest

(918) 629-3986

lmogelnicki@endeavorb2b.com

Chris Miller

Midwest, Key Accounts

(630) 234-3272

cmiller@endeavorb2b.com

John Buckley

East, Canada

(774) 217-6174

jbuckley@endeavorb2b.com

AMBASSADOR PROGRAM

SIGN UP TO BE A AMBASSADOR

Do you know dental hygienists that would benefit from attending RDH Under One Roof?
Do you tell everyone you know about the event?

THEN IT'S TIME YOU ARE REWARDED FOR BEING AN RDH UNDER ONE ROOF AMBASSADOR!

1. Send an email to **registration@endeavorb2b.com** requesting to become a 2021 Ambassador. Registration will send you a unique code for you to send to your friends and colleagues.
2. At least two first-timer attendees must register (and pay) as full conference registrants using your unique promo code.
3. Get rewarded and win prizes!



HYGIENE TOOLS FOR THE INFORMED DENTAL HYGIENIST

MAGAZINES

RDH

RDH is for dental hygienists who are committed to ongoing professional growth. Topics range from clinical and practice management to continuing education.

Request a new subscription or renew your existing subscription to RDH by visiting rdhmag.com.



WEBSITES

RDHmag.com

The official RDH magazine website, rdhmag.com, features up-to-date information for dental hygienists.



DentalAcademyofCE.com offers awesome continuing education opportunities—often at discounted prices...or even free! There's no better value in CE—find out why today!

Dentistry iQ

This website features all of the latest news in the dental industry and informative resources for every member of the dental office.

Visit our websites for instant access to:

- Breaking industry updates
- Contests and free samples
- CE credit opportunities
- New product announcements
- Feature articles

NEWSLETTERS

RDH eVillage.

RDH eVillage is a weekly opt-in e-newsletter that is prepared for dental hygiene professionals who are looking for hard-hitting current information. Each issue contains clinical tips, new products, industry news, answers to clinical questions, practical up-to-date articles, surveys, continuing education, and more.

RDH Graduate

RDH Graduate is an e-newsletter for hygiene students and new hygienists. Dental hygiene's newest practitioners face the challenge of keeping up with the quickly evolving dental profession. RDH Graduate provides timely information for dental hygiene students and recent graduates to help them stay abreast of changes in treatment protocols, technology, and career choices.



Dental Assisting Digest (DAD) is the monthly newsletter designed specifically for dental assistants, whose contributions to dental practices keep things running smoothly. This newsletter shares the latest clinical tips and techniques, and provides information designed to empower assistants at every stage of their careers!



Dental Office Manager Digest Dental office managers juggle a myriad of responsibilities every day. These include handling the phones, greeting patients, submitting insurance, knowing correct dental codes, managing the staff, and so much more. Dental Office Manager Digest addresses these issues and more each month. The articles are written by people who speak from experience, and who can help make the job a little bit easier.

PLANNING YOUR TRIP TO INDIANAPOLIS

200+ STORES. 250+ RESTAURANTS.

ALL JUST MINUTES FROM THE INDIANAPOLIS CONVENTION CENTER

RDH Under One Roof welcomes you to Indianapolis, Indiana—The Crossroads of America! Indianapolis is home to several unique dining, shopping, and entertainment options. Come and discover the adventures that Indiana has to offer. The adventurous and vibrant town of Indianapolis is sure to delight you.

Indianapolis offers numerous mouthwatering cuisine dining spots that make for an ultimate dining experience. From pizza, steakhouses, to the restaurants offering dishes that can't be found anywhere else, these choices should appeal to any palate. From trademark craft beer and unique cocktails, visit the local breweries, wineries, or a cidery.

There is a diverse blend of more than several hundred retailers. Whether you prefer mega-malls with well-known stores, or charming boutiques, the Indianapolis shopping scene has something for everyone. Best of all, the Circle Centre Mall is nestled next to the Indianapolis Convention Center, which gives you the opportunity to explore even more shopping venues.

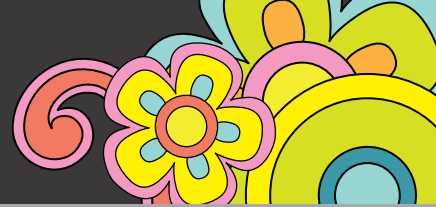
Indy is the perfect destination for the whole family. Between the several parks, walking trails, and over 4,000 acres of wide-open space, there is plenty to explore. Discover bird watching, hiking, biking, kayaking, ziplining, and more, all within the city limits.

Enjoy some summer family fun at the Indianapolis Motor Speedway, Indianapolis Zoo, Conner Prairie, and/or Duckpin Bowling. From piano bars to clubs, you can discover live classic music, public art exhibits, and gallery showings. People can tour public art during the day and stop by a local brewery for some craft beer and live music in the evening.

We can't wait to see you at RDH Under One Roof 2021!



HOTEL INFORMATION & RESERVATIONS



HOTEL INFORMATION - BOOK EARLY!

To make your hotel reservation, contact Preferred Convention Services (PCS), the official housing company of RDH Under One Roof 2021.

Discounted rates are only available through Preferred Convention Services (PCS), and cannot be guaranteed after June 1, 2021, or until the conference room blocks are filled.

OFFICIAL EVENT HOTEL:

Indianapolis Marriott Downtown

\$225 Single, Room Tax: 17%

The Westin Indianapolis

\$219 Single, Room Tax: 17%

<https://www.rdhunderoneroof.com/rdhuor2021/hotel-information>

CONFERENCE LOCATION: ON PROPERTY

Both of these hotels are connected to the convention center making it easy and convenient for you to go to and from the conference as you please. You can book either one through our official housing company for a discounted rate.



AIRPORT

INDIANAPOLIS INTERNATIONAL AIRPORT

Airport Phone: +1 317 487 9594

Hotel distance: 8 miles

- Estimated taxi fare: \$35 USD (one way)
- There is not a shuttle service available from the airport to either hotel

CANCELLATION INFORMATION

All reservations canceled on or after June 1, 2021 will be assessed a \$50 processing fee. Any reservation that fails to arrive on the confirmed arrival day will be charged one night's room & tax by the hotel and a \$50.00 processing fee by PCS and all nights of the reservation will be cancelled. Discounted rates are available only through our office and cannot be guaranteed after **June 1, 2021** or until the conference room block is filled.

DEPOSIT INFORMATION

The credit card used to guarantee this reservation will not be charged in advance.

TIPS TO GET YOUR DENTIST TO PAY

YOUR ATTENDANCE IS WORTH THE INVESTMENT!

THREE STEPS TO GAIN YOUR DENTIST'S BUY-IN:

1. DO YOUR RESEARCH

Identify conference sessions that satisfy your professional goals. Use our Interactive Floor Plan to locate exhibitors that address specific needs within your office. Prepare a list of benefits that you can achieve by attending **RDH Under One Roof**.

2. SHOW HOW EVERYONE BENEFITS

Share your event goals with your office and demonstrate how your participation in **RDH Under One Roof** will help your team achieve their goals. Offer to give a presentation upon returning from **RDH Under One Roof** to share any new ideas or products that you learned about during the event.

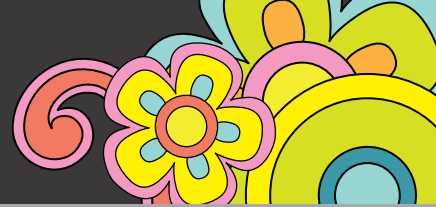
3. WRITE A PROPOSAL

Write out your ideas and submit them to your dentist with your intended schedule of conference track subjects and the list of companies with which you hope to network. Include the cost of airfare and lodging and make sure your manager knows that a Full Conference Registration includes two days of lunch!

Visit www.rdhunderoneroof.com/rdhuor2021/tips to download and customize the Letter to Your Supervisor to get started.



REGISTRATION INFORMATION



Registering for **RDH Under One Roof** is easy! Consult the table below to decide which registration option is right for you— The First-Timer Full Conference and Alumni Full Conference options offer the best value.

WHICH REGISTRATION TYPE IS RIGHT FOR YOU?	Visitor (Exhibition Only) 1-Day Pass	One Day Conference	Two Day Conference (Thurs-Fri or Fri-Sat only)	Student Full Conference (Must have valid Student ID)	Military Full Conference (Must have valid ID)	First-Timer Full Conference BEST VALUE!	Alumni Full Conference BEST VALUE!
Price	\$50	\$145	\$290	\$235	\$290	\$365	\$365
Exhibit Hall Access	X	X	X	X	X	X	X
Earn Up To 20 CE Credits	—	EARN UP TO 6-7 CE CREDITS	EARN UP TO 13-14 CE CREDITS	X	X	X	X
Access to All General Sessions	—	X	X	X	X	X	X
Welcome Reception on Thursday	—	—	—	X	X	X	X
Networking Reception on Friday	—	—	X	X	X	X	X
Lunch on Friday	—	—	X	X	X	X	X
Lunch on Saturday	—	—	X	X	X	X	X

ADD A WORKSHOP TO YOUR REGISTRATION

Workshops are unique small group courses with interactive, hands-on elements. Workshops are ticketed and require additional registration. Workshops sell out quickly, register early to get your seat! Please note that if you are 15 minutes late to a workshop, you will not be allowed in.



EARLY BIRD GIFT



Register as a full conference attendee now or anytime before **May 31, 2021**, and receive a free **RDH Under One Roof portable charger!**

Registration and payment in full must be received by May 31, 2021, to qualify for the promotion.

If you are already registered (and paid), you will receive the early bird gift (no additional action necessary).

Actual item may vary from item pictured.

2 WAYS TO RESERVE:



ONLINE:
<https://www.rdhunderoneroof.com/rdhuor2021/registration>



EMAIL:
registration@endeavorb2b.com



Endeavor Business Media
331 54th Ave N., Nashville, TN 37209

Made for This...

RDH • UnderOneRoof®

JULY 22-24, 2021

Indiana Convention Center | Indianapolis, IN

www.rdhunderoneroof.com

**REGISTER
TODAY!**

EARLY BIRD GIFT

Register now or anytime before May 31, 2021 and receive
a free portable charger!*

*Must register (and pay) as a full conference attendee before May 31, 2021. If you are already
registered (and paid), you will receive the early bird gift (no additional action is necessary).



2 WAYS TO RESERVE:



ONLINE:
[https://www.rdhunderoneroof.com/
rduor2021/registration](https://www.rdhunderoneroof.com/rduor2021/registration)



EMAIL:
registration@endeavorb2b.com